

VOLUME "IV"

- Oak Street (Beginning at 510 Oak Street)
- Park Street
- Roundhouse Court
- Sauk Avenue
- Second Avenue & Street
- South Blvd. (North of the Viaduct)
- South Blvd. (South of the Viaduct)
- South Parkway
- Terry Town Road
- Third Avenue
- Third Street (Terminating at 124 Third Street)

Oak Street (Beginning at 510)

Sledding on the Oak Street hill

In early days Oak Street was blocked off at night from Fourth Street to Eleventh Street. There was an iced track down the center of the street. 6, 8 or 10 people would pull their long "bob-sleds" up the hill to where St. Mary's hospital would later be located. One person would steer the sled and by the time they reached level ground on Eighth Street it was said they were nearing 60 mph; they generally would coast as far as the Warren Hotel. If they wanted a longer descent they would start up the hill another half-block where the H. H. Taylor residence was located.

510 & 510-1/2 Oak Street

Charles Junge's barber shop was located on the first floor of 510 Oak Street in 1888-1894.

The second floor was the costume department for the Ringling's presided over by **Mrs. Al Ringling**. The only stairway

to the upper rooms was through the barber shop and up the stairs from the back. Bolt after bolt of cloth was taken up that way. Pinned to the upstairs curtains were to be seen some of the paper patterns which Mrs. Ringling designed and cut.

On August 1, 1933, Ringling's 50th Anniversary Celebration, a Special Edition of the Baraboo News Republic was issued. In this publication was a picture of Charles Junge with the following article:

"This man probably had quite a little to do with those famous mustaches which distinguish the Ringling Brothers during their early circus days. He is the Charles Junge who operated the first barber shop and who shaved the Ringling's in their younger days. He recalls renting the space above the shop to the **Ringling's** for their first **Wardrobe Department**. "

512-514 Oak Street

On June 23, 2011 **Home by Sand County Contracting** held a ribbon cutting at this location (512-514 Oak Street). Started in 2002, a design, build and remodel firm, was started in 2002 by President, **Chris Shanks**, and specializes in additions, kitchens and bathrooms.

515 Oak Street

In 1922 **Mr. & Mrs. W. L. Hazeltine** added an addition to their home located at 318 Tenth Avenue. The projecting sleeping porch would be supported by two sandstone pillars which formerly adorned the east entrance to the old red brick courthouse, located at 515 Oak Street that burned in 1904. It was thought that the pillars probably came from the quarry at the end of Quarry Street during the summer of 1856.

In 1964, the court house clock received a face lifting. The job of bringing the clock and cupola back to life was assigned to painting contractor **Claude DeuBig**. The copper colored cupola, which had turned a drab green, was given a fresh coat of gray while the hands and figures were painted a fresh coat of black and white.

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520 Oak Street

Terri Lenerz opened a new restaurant in Sauk City in September 13 of 2012. The **Riverway Cafe** was located at E.207 Water Street. Lenerz said the big reason for expanding was the fact that she had a well trained staff and she would be able to handle running two operations.

Terri Lenerz, owner/manager of the **Garden Party Café**, which operates on the second floor in the former Opera House hall, announced in November of 2014 that she was closing the doors after 24 years of operation. It The Riverway Cafe in Sauk City was closed earlier.

522 Oak Street

In July of 1911, the **Ideal Bakery** brought out a new delivery rig just completed by the Moeller Brothers' Shop. **Schade's Bakery** operated here until May of 1917.

522-524 Oak Street

The **Bluebird Confectionery** located at this site and the **Dillenbeck Cigar Store**, located next-door north at 526 Oak were owned by the Brewer Estate when purchased or leased by the Woolworth Co.

Janet Fritsch, a Cobb, Wisconsin native, went to school at the UW-Madison planning on studying Computer Programming; no classes were open so her mother convinced her to take chemistry. About a decade later she purchased the Corner Drug Store in Baraboo.

The **Corner Drug Store** had grown busier after acquiring two other downtown pharmacies, buying **Thompson Drugs** in 1995 and **Troyer Drug** in 1997. The store at Oak & Third could not be remodeled due to space requirements so in 1997, the old Woolworth building at 522 Oak Street, the former **Golf 2000** home, was purchased.

The same year **Janet & Paul Fritsch** moved their pharmacy business from 100-102 Third Street to 522 Oak Street. Although they were not now located on a corner they continued to call the business the **Corner Drug Store**.

The move spurred a renaissance on the block, as Fritsch and business partners acquired the neighboring **Reinking Building**

the next year, creating a complex that features businesses at street level, which today include the Corner Drug Store, the **Booksmith**, **Amber Moon floral shop**, and **Oak Street Antiques**, as well as a small-business incubator on the second level.

Three months after the **JC Penny** store closed in West Baraboo, **Janet Fritsch**, owner of the **Corner Drug Store**, announced in May of 2012, she would open a Kiosk for the national retail chain on June 4 within the drug store. The **JC Penny Express**, which will be open 8:00am to 6:00pm daily, will not stock any merchandise but will take orders and receive merchandise same as any Penny store.

In October of 2012 **Janet Fritsch** expanded her operation of **Dean Clinic Pharmacy** by taking over the operation of the 1700 Tuttle Street operation. This pharmacy has been in operation for more than 20 years and has been owned by Dean since the late 1990's.

526 Oak Street

During the winter of 1889-1890, the **Ringling Brother's Circus** opened an office over the **Horstman Meat Market** at this 526 Oak Street.

528 Oak Street

In July of 1912 a new electric street clock was installed outside of **Gustafson and Prader's Jewelry Store**. It was said the time could then be ascertained at night as well as day.

Josey Cabaj opened a Baraboo branch of **Waterstone Mortgage** in June of 2015 at 526 Oak Street, Suite 8 over the Corner Drug Store.

528 Oak Street

Julie Steinhorst purchased the floral and gift gallery, **Amber Moon** in January of 2014.

528-534 Oak Street

During the winter of 1891-1892, **Ringling Brothers'** seamstresses, under the watchful eye and careful instructions of **Mrs. Al Ringling**, were reported to be "manipulating the needle and thread in the manufacture of their sparkling and costly new

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wardrobe". However....it was earlier reported in Volume IV that the costume-making department was at 510-1/2 Oak Street during the time period of 1888-1894?? The circus was growing so fast in those days that the Ringling's no doubt rented several locations.

Bob Dewel wrote in another article that the following businesses were located on the second floor; **Bate's Real Estate**, **Cahoon Mine headquarters**, **The Sauk County Farmer** (Maybe a newspaper?) and the **Baraboo Typewriter Inspection Company**.

Jennifer Blau announced on April 1 of 2014 she was terminating her operation of the **Oak Street Antiques and Yarn Shop** to "pursue other dreams". The name of the new owner's was not announced.

606 Oak Street

We know from Volume IV that **Clarence Sanderson** was still in business in 1964; we now know from John McNabb that Sanderson sold out in 1965 to **Fred Krueger** (pronounced Kreeger) who called his shop "**Spuds**". Fred died in 1981 and **John McNabb** purchased the shop from Fred's widow.

608 Oak Street

In October of 1913, **J. S. Briscoe**, who was sleeping in his printing office at 608 Oak Street, was awakened by the smell of smoke. The fire had originated in the **Ernest Sanderson Barber Shop**. **George J. Gollmar Jr.**, a member of the fire department, hurried to the Sanderson home and obtained a key to the shop. A fan was turned on to clear the smoke and the flames were quickly extinguished. It was though that the fire was of spontaneous combustion origin from an oily mop left standing at the rear of the shop after the oiling of the floor took place.

Christopher Sheehan opened **Eleven:Eleven Visionary Arts Gallery**, an art studio and tattoo shop, at 608 Oak Street, a former flooring center and purse shop, in May of 2012. Sheehan, a Texas native, had spent the past 11 years as a tattoo artist.

610 Oak Street

From **Katherine Hefferman**...Facebook

Hi everyone...this is my great uncle, **Ernie Dovalis**, came from Greece and settled in Chicago first where he and my other Uncle owned a coffee shop in the downtown area. They lost the shop due to economics and he became so upset that he took the first train out of Chicago and settled in Baraboo. He brought my mother Pat from Greece and she worked at the shop. My father **John Villas** married my mother and bought the coffee shop and renamed it **John's Coffee shop**. He was a wonderful kind man. He is buried in Baraboo. By the way the chili sauce recipe was his that my father used on the hot dogs sold at the coffee shop

Katherine thinks Ernie came to Baraboo in the late 1940's and that John purchased the business about 1956.

610-612 Oak Street

As of January 1963, **Gem City and Hilltop Dairies** merged.

Dawn Cox was reportedly "Back in the hair business" in 2012. Dawn previously owned a salon in North Freedom for 4 years prior to selling it and opening the **Ultimate Strandz Salon** at this address in February of 2012. Building owner **Gary Nelson** renovated the space to fit the salon's need.

612N Oak Street

Ricki D. Grunberg, a Hillpoint resident, opened **Womonscape Center**, a women's center at 612N Oak Street in January of 2013. Grunberg explains that "Womon" is an alternative spelling for women since the 1970's and has been a way for women to regain strength and reclaim themselves as individuals. **Jane Leussler** serves as treasurer/secretary and there is an advisory board in place for the non-profit organization. The concept is the same as was used in the early part of the 20th century when they were called "Rest Rooms".

618 Oak Street

This site is still empty in 2012.

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619 Oak Street

August of 1986, Atty. James Evenson became **Judge James Evenson** as he was sworn in by **Judge Robert Curtain**.

Evenson, who would preside over Branch II, vowed to work hard and commended his predecessor, **Judge James Seering**.

In June of 2012, the shingle on the door reads **Boardman & Clark Law LLP Offices**.

623 Oak Street

Prothero & McGinnis, Buick dealers, moved to 623 Oak Street from 303 Water Street in 1943 and operated here until 1946 when they moved to 603 Eighth Avenue.

627 Oak Street

Robert "Bob" Joseph Fichter, age 89, who conducted **Fichter Oil Company** at this location from 1957 to 1964, passed away on Friday, July 12, 2013. Robert was employed by Noah's Ark, the Great Wolf Lodge and Moosejaw Pizza until April of 1913.

702 Oak Street

In 1975, probably earlier and later, **Lange Wilkinson Osborne Inc. Insurance Agency** was operating at this address. **Clark C. Wilkinson** was President, **Thomas L. Osborne** was Vice President and **John W. Lange** was Secretary.

701-703 Oak Street

In March of 1963, it was announced that **Frank Weban** and **Floyd Pope** had purchased **Baraboo Rambler Inc.** that was located at 701-703 Oak Street. The agency would be located at 820 8th Avenue for the next few weeks and then would move to the building presently housing **Rehbein Heating Company** at 618-620 8th. Avenue and would be known as **Pope Rambler/Pope Auto Sales**.

701 Oak Street

In 2012 we find **Julie (Gussel) Keller** conducting **Fifth & Oak** at this address dealing in vintage clothing, jewelry etc.

In July of 2014, **Cindy Kozel** hatched the idea of combing a yarn department in the Fifth and Oak store of Julie Keller's, turning her hobby into a livelihood.

Park Street

705-707 Park Street

By; Scott De Laruelle/News Republic

SCHS/Images of America: Baraboo

Roser & Koch Meat Market & Groceries

Edwin Roser teamed up with **Walter Koch** to set up a grocery business at this location by 1905. Before that, Roser ran a meat market and delivery service on **Martin Street** as late as 1899.

Baraboo native, **Clarence Schellenberger**, age 92 (date unknown but thought to be about 2006), said he first remembered going to the store with his parents around 1919 when they bought their first car.

Schellenberger remembers:

"There was a back room where they did the washing and a big room in front where there was a counter. You order your things and they got it and set it out, they made out a bill and you paid it. I was just a kid then. The store even had a pump where people could fill their kerosene lamps

At that time many workers from the Island Woolen Mill would cash their checks there and buy groceries. They didn't have to travel all the way into town.

They shoveled potatoes down into the basement and when customers wanted them, they went down and filled a basket and brought them up."

Schellenberger went on to say " During Thanksgiving my Mother would get a bunch of geese ready, she would have them dressed at the slaughterhouse down by the bank (maybe the east end of Water Street...bank as in bluff), and bring them to the store" They would fill her order, figure it out, and if there was more left (after she bought groceries) she would get cash back."

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John Turner stated "Roser & Koch had a horse-drawn wagon which traveled the west side street delivering groceries. If you wanted something and they didn't have it, they would get it for you."

They had a meat display counter, a walk-in cooler and they did some of their own slaughtering and butchering, they had a brick smokehouse out back where they smoked the bologna they made.

John Geoghegan remembers "they sold the hot bologna over the counter with crackers...it was a great place for a kid."

The store closed prior to the 1940's and the building was purchased by **Ben Berge** and was eventually turned into apartments.

Roundhouse Court

450 Roundhouse Court

Baraboo's City Services building is located at this address. It presently (2013) houses the **Street Department Shop** and the **Water Department**.

Sauk Avenue

801 Sauk Avenue

In August of 1964, **Libby, McNeill & Libby** were making plans for breaking ground for the construction of a new can manufacturing plant to supply to their Wisconsin canneries. They expected to have the plant up and running by February of 1965 and planned on employing 30 people. The plant would occupy 50,000 square feet of floor space. The cost was expected to be in the area of \$1 million dollars. It was reported in April of 1965 that the Libby plant was in operation and producing about 300,000 cans daily.

The date is not clear as of this late-date writing but the plant's name eventually became **Seneca Foods Corporation**.

Second Avenue

Pointon Pottery

On land later occupied by **Jacob Luter's** home on the 300 block of Second Avenue, there was once a pottery owned by **Philip Pointon**. Pointon was born in 1808, came to Baraboo, arriving in 1850 and died in 1857. He was a superintendent of pottery factories before he came to America.

A pottery was erected about 1851 by Pointon on what would later become the 300 block of Second Avenue, clay being obtained from Gilson's Slough west of the city near the intersection of Highway 136 and Cornfield Road.

Pointon would later burn the brick used in construction of the old courthouse in 1855, the D. K. Noyes residence and the old Congregational Church.

Pointon's products were such that during that time all of this section of the country was supplied with jugs, jars and other ware made in Baraboo...three wagons were kept busy delivering to the surrounding communities.

The industry was sold to Carr in 1857 and burned down soon after. Today you can see all four examples of pottery made by Phillip Pointon at the Sauk County Historical Museum at 531 4th Ave., Baraboo.

101 Second Avenue

Congressman Vernon Thompson announced that the Post Office building at this address had been assigned to Baraboo School System as of June 22, 1962. It was understood that it was to be used as an office for the superintendant of schools and for the general administration building for the growing school system. In August of 1962, the building officially became property of the Baraboo School System

The building would house the offices of Supt. Gordon L. Willson, the business office of the school system, Kathryn Gobar...speech therapist, and provide headquarter rooms for the elementary supervisors.

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128-130 Second Avenue.

Ryan Law Office and **The Service Companies** are located at this address in November of 2011 and probably earlier.

Second Street

110-120 Second Street

A temporary school was built about 1901, at approximately 120 Second Street, to house the seventh and eighth grades. This was called the **Annex**, and sometimes referred to as the "Old Yellow Barn". The school structure was set back in the middle of the block, actually it straddled Sanborn Map locations 104 & 105 of First Street, facing north with the south end protruding about halfway into the east-west alley. So, one could also contend that the annex was on the south side of the school block facing north. Part of this building was razed in April of 1928 to make way for the new Senior High School, which overlapped one corner of the annex. The students of two grades that had to vacate that part of the annex building were transferred to the Y. M. C. A. and the high school. The remaining two grades were being taught to the tune of carpenter's hammers.

[Find more information regarding the Annex School in Volume VI,>>Volume I Continued>> About Section E, Schools of Baraboo.](#)

122 Second Street

A new book store was established at 122 Second Street in October of 1854.

123-127 Second Street

In January of 1939 it was announced by the Chamber of Commerce that Baraboo was soon to have a new factory, whereby the **Midwest Sportswear Manufacturing Company** of Chicago was coming to Baraboo and would occupy the building formerly occupied by the **Janesville Clothing Company**.

1025 Second Street

Pauline Gem Case passed away on May 4, 2004 at the Wisconsin Dells Health and Rehabilitation Center at the age of 90.

Pauline was the first child born in 1913 at the **Gem City Hospital** located at 1025 Second Street, on the corner of Second and Washington Streets. Her middle name "Gem" was given because she was the first child born at the new Gem City hospital. It was the first hospital established in the city; a private hospital operated by several doctors.

Hospital births were fairly rare until the 1940's. Most babies were delivered at home prior to that time.

South Blvd. (North of the viaduct)

100 South Boulevard

August Platt, 74, died in October of 1938, the result of an accident which happened on one of his farms. His hand and arm were caught in a corn shredder and had to be amputated at the elbow. Platt was in the ice business for 40 years and owned two farms near the city.

Gem City Canning Company, 100-134 South Boulevard
Frank Herfort Canning Company, Frank Herfort Canning Co., Inc.

There was a time during World War II in 1944, that many Wisconsin canners, except for high-school aged boys and girls and house-wives and elderly men, were almost solely dependent on prisoners of war for field and factory work. Approximately 10,000 former soldiers of Rommel's African Corps were assigned to help in harvesting and processing of canning crops in the mid-west, 3259 being in Wisconsin. The rules under which the P.W.'s worked were, at first, very rigid and caused much satisfaction, but it should be born in mind that even the army was utterly without experience in working P.W.'s as the war of 1812 was the most recent in which labor of foreign prisoners of war was utilized.

The eight-hour day, the bringing of all P.W.'s back to camp for the noon meal, the rule that the men must only be worked in groups of ten with a guard, gun in hand, over each group, and a rest period of ten minutes every hour, simply did not fit in with canning operations. But before the canning season was too far along, most of the hampering restrictions were modified, including guards at

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remote distance rather than only a few yards away. In 1944, P. W. camps and number of P.W.'s was located at;

Beaver Dam..317, Cambria..197, Columbus...370, Jefferson..190, Barron..180, Green Lake...255, Fond du Lac..185, Janesville..240 Plymouth..180, Lake Keesus..220, Galesville..180, Milltown..180 Lodi..315, Rockfield..250

About 10% remained in camp for necessary camp-work. As of January 1, 1945, stocks of canned peas in canners hands in the U. S. for civilian use, both sold and unsold were only 3,455,210 cases. One year before the civilian stocks of peas in canner's hands was 17,800,000 cases.

Eventually the powers that be worked out a very satisfactory supply of P.W.'s. The camps during the pea pack in Wisconsin and the number of men at each were as follows:

Antigo..75, Appleton..175, Barron..403, Cambria..355, Chilton..295, Cobb..230, Columbus..535, Fox Lake..290, Fredonia..240, Galesville..440, Genesee Depot..380, Hartford..492, Hortonville..305, Janesville..305, Lodi..451, Markesan..411, Marshfield..225, Greenwood..160, Milltown..325, Oakfield..375, Plymouth..170, Reedsburg..147, Ripon..595, Rockfield..500, Sheboygan..345, Waterloo..310, Waupun..330 Wisconsin Rapids..250....a total of 9114 P. W.'s

Corn canners set a new record in 1945 with 5,962,722 actual cases.

For more information on the Herfort Canning Co., refer to the book "*BARABOO... Wisconsin Volume IV*", 100-134 South Boulevard.

100-134 South Boulevard

The following should be an extension to the chronology of the Car Shops">

The **Ringling "Car Barns"**, vacated by the Ringling Brothers in 1918, were then leased to the **Lorillard Tobacco Company**. Lorillard, who expected to employ between 75 and 100

people, would immediately start conducting business in the railroad roundhouse until the Ringling's vacated the car barns. The railroad round-house had been leased by the Ringling's prior to their leaving Baraboo.

Lorillard operated at the former Ringling car shops until the **Northwestern Refrigerator Car Line Company** leased the buildings in 1925 with plans to eventually purchase the site.

Lorillard, who had about 40 carloads of tobacco worth \$125,000 stored here, would renew their stripping operations in the then vacant Ex-Ringling property at 319 Water Street.

In 1942 the Car Line Company purchased this property from a group of Ringling heirs, with the aid of the Chamber of Commerce who raised about \$5,000 to assist in the purchase.

News of the closing of the car shops in 1963 was sad news. At the time of the announcement, the **North Western Refrigerator Line Company** employed about 60 people and had a payroll of about \$300,000 a year. Some employees were offered jobs in the Chicago facility.

It was reported in the Baraboo News Republic (11.21.2014) that an initial phase, a \$1.2 million dollar restoration of the car shops was finished. The initial phase included replacing 290 windows, installing fire hydrants, up-grading of site roads and track and electrical renovation. The buildings at this time were owned or leased by the Circus World Museum.

Prior phases of the renovation included the replacement of exterior doors, upgrading of the exterior rails and improving the interior lighting as well as adding marked walk-ways.

101 South Boulevard

In November of 1987, it was confirmed by **Don Pierce** that a new 45,000 square foot grocery store would open at 615-625 Highway 136 in October of 1988. Pierce said that he did not know what would happen to the 30,000 square foot facility at 101 South Blvd. where it has been located for 19 years.

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The city purchased this property in 2009 and razed the building that was located here in an effort to revitalize the Baraboo riverfront.

It was reported in July of 2013 by owner **Lacy Steffes** that **Spa Serenity** was planning on relocating from 137 Third Street to 101 S. Boulevard where a new building would be constructed.

South Blvd. (South of the viaduct)

100-134 South Boulevard

There has been a lot written about the fire at **Frank Herfort's Canning Company's** but...maybe a little can be added:

The fire could be seen miles away...the loss included the main building which contained most of the machinery, also a machine shed, two silos, oil house and packing house. There was in the main building a grader, six corn cutters, blancher, silker, two fillers, three viners, two steam engines, six cookers, three huskers, pea harvester, boiler, a new typewriter, soil tester, Conveyers and other property. Two cars of seed had just been unloaded and about five hundred cases of corn and peas remained in the warehouse. The loss was estimated at \$40,000, one of the greatest the city had suffered for a long time.

South Boulevard Project to take Place in 2014

Baraboo's South Boulevard reconstruction project received funding in 2013. It was announced late in 2013 that about 6100 feet of roadway would be replaced. The work would include new curb and gutter, sidewalks, on-street bike lanes, on-street parking, LED Street lights and landscaping.

The project would stretch from BD (City Highway 12, later 136) to Lynn Avenue.

The project was to be funded through a state program that allocates federal funding over two years for work that improves freight connections. About 30 percent of the county's total freight traffic comes via South Boulevard.

The work was set to be completed in two projects. One, a \$1.4 million project funded by WisDOT will reconstruct the

roadway from Lynn Avenue to South Parkway, with a roundabout constructed at that intersection. A second project which would be done simultaneously would reconstruct South Boulevard west of the planned roundabout to City 12, a \$3 million project with 20 percent of the funding being provided by the city.

As part of the work, the DOT will also resurface state highway 123 and convert it to a local road with no state highway designation.

In November of 2014, elected officials and affected business owners gathered for the ribbon cutting ceremony. The State covered 80 percent of the \$4.7 million cost

209 South Blvd.

According to **Sandra Leidhold**; "My parents operated the **A & W Root Beer Stand** on highway 12 from 1949 until the mid-fifties. At one time they ran both locations. They operated the stand on South Broadway through the summer of 1966".

215 South Boulevard

About 1950 **Stanley Brainherd** had a **Phillip's 66 Service Station** at this location.

In May of 2013, **Laymon Properties LLC** applied to the city council for a permit to construct 6000 square foot building for automobile repair and service at 215 South Boulevard.

305 South Blvd.

In 2011, **Discount Smokes** moved into this building. The customers roll their own cigarettes using the stores RYO Filling Station, wooden box type of apparatus, resembling a jukebox and can crank out 200 cigarettes in eight minutes. **Lon Chester** and his partner also own Discount Smokes in Portage, Sauk City and Wisconsin Dells. In June of 2012, they were ordered to stop selling RYO's by the IRS as they were not charging the same tax as packaged cigarettes

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307 South Boulevard

A notice was in the newspaper on December 12, 2013 that the **Pit Stop Auto Care Inc.**, located at 307 S. Boulevard and the obvious owner of this property was being foreclosed upon.

315 South Boulevard

Dave's Auto World was located at this site as early as 2010 and no doubt earlier and is still here as of this writing.

325 South Boulevard

Get N Go Mobile is advertised as being at this address in 2015 (and probably before).

401 South Blvd

In July of 2014, it was reported that **Craig Jackson**, the owner of the **Jackson Auto Center** was giving up his business and **Jeff Wedekind** was taking over. The ownership of the building was still in **Mike Berning's** hands.

After Jeff Wedekind purchased the building at this location the business became **Jeff's Import & Domestic Auto Repair**.

465 South Blvd.

Terry Town Plumbing c2013 and before

503 South Boulevard

By May of 2015 and maybe earlier, **Majestic Floors & More LLC** is no longer at this address.

515 South Blvd.

Mel and Hazel Parchem established the **Nu-Life Roofing and Siding Co.** on July 1, 1963. A new office and wholesale building was constructed at this address in 1965.

On Monday, May 6, 2013, a ribbon cutting was held at 515 S. Boulevard for the **Andrew Blochwitz Agency**. The agency is owned by **Ike Andrews** who has been in business for over 27 years during which time he specialized in health insurance.

534 South Boulevard

A new manufacturing company, **Soiltest, Inc.**, was officially dedicated in October of 1963. The company had then recently purchased the building that was the former home of **Baraboo Roofing and Supply**.

600 South Boulevard

Northern Engineering Co., a division of **Sta-Rite Industries** started in Baraboo in 1947 and was located at this address as early as 1948. Their main product was the manufacturing and distribution of dry type transformers. In 1967 **Sta-Rite Industries Inc.** purchased the company. In 1972 Northern Engineering purchased the **Utility Transformer Co.** of Baraboo, becoming Plant No. 2 at **702 Lynn Avenue**

It is thought that this eventually became **Hammond Industries** and then **NECO Hammond**? In November of 1989 Hammond Mfg President **Al Raftis** and Mayor **Dennis Thurow** announced plans to construct a 50,000 Sq. Ft. building n the **Baraboo-Devil's Lake Industrial Park** on Lake Street.

When did it become Hammond and/or NECO-Hammond?

601 South Boulevard

In March of 1963 **Rehbein Heating** moved their business location from 614 Eighth Avenue to 601 South Boulevard. In April of 1961 the business went into the Auto Parts and Accessories business. The business name of **Rehbein and Federman Auto Parts** was adopted in 1967 when Ron Federman became a partner in the auto parts business

In 1976 it was announced that **Phil Pointon** had purchased the Heating and Air Conditioning division of **Rehbein-Federman Inc of Baraboo**. Son, **Steve Pointon**, joined the firm in 1978 and in November of 2005 the company expanded to a new location in Portage

The auto parts division will continue to be operated by **Ron Federman** under the name of **Federman Auto Parts** while **LeRoy**

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"**Bud**" **Rehbein** was planning on moving to Atlanta, GA. which he would make his home.

615 South Boulevard

The local newspaper reported on October 13, 2014 that a public hearing regarding **Habitat for Humanity Restore** moving to 615 South Boulevard was scheduled to be held on October 21, 2014.

Later in November it was announced that the new operation was scheduled to open on January 9, 2015 with the official grand opening being held on February 21, 2015. The store held their last sales at their eighth Street address on Saturday, December, 2014, featuring a 75% discount on all items.

Their former location on Eighth Street had been sub-leased from Pierces Super Market.

712 South Boulevard

It was reported in February of 2015 that **Kobussen Busses Ltd.** would build a new 5000 square foot structure and move to the corner of Highways 33 and BD north of the city.

805 South Boulevard

Dorothy Steinhorst stated that **Ralph & Lila Pierce** sold this parcel to **Irene Hanson** in 1949 or 1950. Hanson then sold the land to **Lester & Dorothy Steinhorst** in 1953. After Lester died Dorothy sold this parcel to her son **Patrick Steinhorst** in 1979 who in turn sold it directly to **Baraboo SYSCO Food Services**, known as **Baraboo Food Products** prior to 1979. Baraboo Food Products had joined the Sysco food service operation in 1973.

The Following Parcel lies between Parcels No. 1151 and 1152-9602

In June of 2012, the city officials decided to oppose a developer's (**Sherman Raschein** of BETCO) plan to build a large-scale storage complex across from Farm & Fleet. The developer proposed building 478 mini-storage units on 29 acres that is owned by the Town of Baraboo

In July of 2012 Sauk County Officials approved the developer's request to rezone this area so the storage units could be constructed. The proposed development would next head to the Sauk County Board and then to the County Board of Adjustment for further discussion.

999 South Boulevard

In May of 1961 a telegram was received by **Captain Henry Steinhorst**, local National Guard commander, from **Senator Alexander P. Wiley**, stating that the senator expected approval [late today] for the \$171,000 armory for Baraboo.

1101 South Boulevard check this address
(Storage units under construction as of 2013)

1230 South Boulevard

Dave Murphy retired as president of Mid-States Associates on April 17, 2013 and turned the keys over to MSA veteran **Gilbert Hantzsch**. Murphy would continue his work until June 30. It was also reported that Hantzsch would also assume the CEO position later in the year when **Jim Owen** retires. At the time these changes were being instituted MSA had 15 offices in four states.

Jim Owen joined **Ayres Associates** on September 30, 2013. Owens would spearhead Ayres efforts to expand municipal services in Ayres' Madison and oversee operations in the Waukesha and Green Bay offices. Owen was known for his innovations in wastewater and water system design and served the consulting industry as president of the American Council of Engineering Companies of Wisconsin in 2008-09.

On July 8, 2015, it was reported that President/CEO Gilbert Hantzsch of MSA Professional Services took over a new role July 1 as chairman of the board of the American Council of Engineering Companies of Wisconsin (ACEC-WI). ACEC-WI represents 79 engineering companies that employ more than 3,500 engineers, architects, surveyors and planners across Wisconsin.

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1243 South Boulevard

In September of 2012 a public hearing was held at the municipal building in the matter of a request by **Hoppe Properties, LLC** by **Michael and Rebecca Hoppe** for the construction of a new 16,000 square foot facility for **Glacier Valley Ford** at this address. **Lee Hoppe** originated the firm in 1971.

The Hoppe project was completed in late 2014. This 16,800 square foot project reflected the owner's and builder's commitment to the environment and used several energy efficient innovations. Some of those included exterior glaze multi-pane windows with low-e coatings, energy saving insulation to increase R-value, new lighting technologies that use only half of the energy of traditional lighting, radiant barrier in the service areas, even the furniture had a green touch. Composite wood furniture that required no formaldehyde was utilized for employees and customers. The contractor, Friede & Associates, won an award of Excellence for their efforts.

1333 South Boulevard

(SE Corner of BD and S. Boulevard)

A notice of a public hearing was posted in the Baraboo News Republic regarding a request by **Otter Creek Development** for a Conditional Use Permit to allow a financial institution in a new commercial office building located at 1333 South Boulevard.

The **Westby Co-op Credit Union** president, **Kevin Hauser** announced that they would be constructing a 5,153 square ft. branch office at the SE corner of the intersection of Highway 12 (BD) and South Boulevard. They anticipated completion of the office in the spring of 2014. The credit union was founded in 1939 and in 1913 has assets of nearly \$360 million.

On November 6, 2013 the credit union held a ground breaking ceremony. The La Macchia Group LLC from Milwaukee is responsible for the design and construction of the project. The branch opened for business on July 14, 2014.

A grand opening was held on Thursday, October 16, 2014.

1400 Block of South Boulevard

William S. Middleton Memorial Veteran's Hospital of Madison announced in June of 2012 that it is expanding its community-based outpatient clinic in Baraboo and moving the clinic to the 1400 block of South Blvd. The clinic previously was located near St. Clare Hospital in the north-east part of the city and was established in 1999. The lease for the new clinic was awarded to **Stand Rock Properties LLC of Wausau**.

1420 South Boulevard West

Maybe trailer court???

1670 South Boulevard

William S. Middleton Memorial Veteran's Hospital of Madison announced in June of 2012 that it was expanding its community-based outpatient clinic in Baraboo and moving the clinic to South Blvd.

The clinic previously was located near St. Clare Hospital in the north-east part of the city and was established in 1999. The lease for the new clinic was awarded to **Stand Rock Properties LLC of Wausau**.

The new clinic opened at 1670 S. Boulevard on December 16, 2012. The new 4,800 square-foot facility is 80% larger than the previous one.

In November of 2013, it was announced that Friede & Associates had started construction on the new **Agrace Center for Hospice & Palliative Care** at the **Commercial Avenue Professional Building** at 1670 South Boulevard. However, on November 20 of 2013, the Baraboo News Republic announced that the Agrace Health Care hub had a ribbon cutting on November 14. It seems that they only have an office in the Veteran's Hospital Clinic at the same address.

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South Parkway

In 2012 and much earlier, the **Baraboo Valley Veterinary Clinic** was located at this address. Many years ago it was a **Dairy Queen**. After Dairy Queen it became known as **Dutch Treat**.

Doug Nolte remembers (Facebook) Aha, thanks Jeffrey. This will help Joe Ward and his never ending quest for all things historic in Baraboo. The original **DQ** on that site was opened in, I believe, 1952 by our neighbor Jack Uren. His son Terry and I grew up together in diagonally juxtaposed houses on the corner of 11th and Barker. One day in 1953 Jack astounded the neighborhood by bringing home a 1953 Corvette, the first year they were made.

Peter Arndt remembers (Facebook): Dairy Queen was owned and operated by my uncle **Fred "Bud" Arndt**. He was a great guy and will always be in debt to him for giving me my first job. Hamburgers from Kropps, BBQ from Aunt Eva's recipe, and the best broasted chicken on earth!! Bud sold the business to an older couple from Schamburg Illinois. Last name was Johnson. They operated it as DQ for one summer then did not want to pay for franchise any longer so changed name to "**Dutch Treat**". Thinking this was maybe summer of 1975. There maybe was another owner after the Johnson's.

Doug Nolte (Facebook) Ok, thanks for the clarification. It appears my neighbor was in fact the original owner/builder.

Peter Arndt (Facebook) Uncle Bud owned and operated the DQ mid 60's through 1974

Terry Town Road

E11004 Terry Town Road

Mr. & Mrs. Lawrence Senger began operating the **Senger Lumber Company** at this address in 1958. Due to ill health Senger discontinued his sawmill business and entered the retail lumber field. According to a 1973 article in the Baraboo News Republic, besides the lumber business the Senger's operated

the **Senger Construction Company**. The family has three daughters, **Karen, Pat** and **Elaine**; and two sons, **Michael** and **Steven**.

Third Avenue

100 Third Avenue or 101 Third Avenue

A chronicle of the owners of the popcorn wagon is given on the addendum of Third Avenue. A partial chronicle is also given at 101 Third Street. **Bob Dewel** wrote a lengthy article in the August 11, 1012 *Baraboo News* also.

H. R. Platt had a popcorn wagon at the NW corner of Third Avenue and Oak Street in 1936 & 1937. **John Zootis** conducted a popcorn franchise at the same location during the late 1940's under the name of **B & Z Popcorn Wagon**. **Lester Kent** conducted the same business as early as 1951 and as late as 1964. Actually, there had been a popcorn wagon at this location on and off since the 1890's.

Another possibility...not confirmed...is **Erastus A. Miller** who passed away in 1902, may have conducted a popcorn stand somewhere on the square.

Dale Williams posted the following on Facebook in 2015. The **Kent Popcorn Wagon** was purchased by Ogden Foods - the concessionaire at Circus World Museum. When CWM ended its contract with Ogden in the early 1980s the wagon mysteriously disappeared. The wagon was a Cretors "C" wagon. It has reappeared in the West a year or so ago when a lady listed it for sale. I talked with her at some length about the wagon.

101 Third Avenue

In April of 2011 an application was filed by the Baraboo National Bank with the Federal Deposit Insurance Corporation for permission to liquidate and dissolve its subsidiary, **Baraboo Investments Inc.**

The Baraboo News Republic reported in January of 2014 that the **Baraboo National Bank** was in the process of selling their branch bank in Green Lake to the **Horicon Bank**. **Frederick Schwerfeger**, president of the Horicon Bank, said the acquisition

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would increase the bank's assets to about \$600 million and expand its location to 11 communities. Pending regulatory review, it was suspected that the sale would close in the coming spring.

A letter sent to share holders dated January 17, 2014 stated that the bank had entered into agreements to sell its **Rhineland branch** and part of its Elcho loan portfolio to **People's State Bank of Wausau**, its **Green Lake branch** to the **Horicon Bank** and its **Viroqua branch** to **People's State Bank of Prairie du Chien**.

It was reported on March 6, 2014 that the Horicon Bank of Wisconsin has agreed to purchase assets of and assume the deposits of the Brick and Mortar (515 Hill Street, Green Lake, Wisconsin) branch of Green Lake Bank Branch of the Baraboo National Bank.

In February of 2015, the Baraboo News Republic reported that the Baraboo National Bank president, Merlin Zitzner acknowledged the sale of a subsidiary bank. The **State Bank of Florence** would acquire the **Northwoods National Bank** branch in Elcho, Wisconsin.

109-1/2 Third Avenue

The **New-China Cafe** was opened by **C. H. Moy** above the Bohn-Isenberg Hardware in June of 1931 replacing the Alta Coffee Shop.

115 Third Avenue

In June of 1940, the **Lee-Radtke Hardware Company** announced its closing. A sale was planned to sell out their inventory of \$27,000 retail stock as well as the fixtures and equipment.

119 Third Avenue

Owner, **Betsy Hansen** announced in December of 2011 that **Recycled Sally's** was moving her children's store one-half block west from 100 Third Street to 119 Third Avenue on the 27th of the same month. The store opened on Third Street in July of 2010.

119-123 Third Avenue

Herbert H. Stanley and his wife **Ethel** sold their home to **Chris Dyrud** and **John Scheible** in December of 1938. The palatial home, which was located at 921 Broadway, the SW corner

of Broadway and Eight Avenue, would be remodeled into a modern funeral home and would also house the Scheible family.

123 Third Avenue

May of 1940 found managers **Roy and Pearse Sansum** announcing the re-opening of the newly remodeled **Kroger Supermarket** located at this address.

Cory Carlson opened **Labyrinth Games** at this site in the summer of 2011. Cory's store sells everything from card sets to board games and provides a meeting place for "Gamers". The business stays open late into the evening providing a place for people interested in the games a place to play, socialize and pick up new products.

133 Third Avenue

By November of 2011, **The Service Companies** had moved to 128-130 Second Avenue and this address is empty.

It was announced in March of 2012 that **The Green Vine**, owned by **Deborah Nelson** and **Jessica Elsing** would open at this site on April 1, 2012. The new store would handle organic garden supplies, upcycled gifts and decor and chemical free solutions for garden and home.

The Green Vine closed its doors at 133 Third Avenue in 2013 and re-opened at 112 Third Street. In addition to its variety of gifts, decor and organic garden supplies, owners **Debbie Nelson**, and **Jessica Elsing** added a fresh juice and smoothie bar.

In April of 2015, **JAK Frost Frozen Yogurt** announced their coming opening at this address with signs in the windows and by local news outlets. JAK Frost Frozen Yogurt opened at 133 Third Avenue on May 9, 2015. The owners, **Eric & Heidi Justus**, **Reed & Amy Andrew** and **Adam & Greta Krehbiel** looked forward to capitalize on the popularity of **fro-yo** and to fill a niche downtown.

JAK Frost offered a rotating variety of nearly 70 flavors. It opened with such flavors as sea salt caramel pretzel, white

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chocolate mousse, and birthday cakes. Toppings rotated as well, with nut-free and dairy-free options available

207-209 Third Avenue

Clark Wilkinson, a super Baraboo historian wrote the following:

"**Rollo Prothero** was the local Buick dealer in the firm of Prothero & McGinnis, later taken over by his brother **Reuben Prothero** and still later by his son **Raleigh Prothero**. One of the big attractions at the Sauk County Fair was the automobile races. Rollo was also the most colorful participant in the races and he was frequently the winner. His auto consisted of a chassis with only a seat and gas tank on it. It was powered by a 1904 or 1906 Buick engine.

Louie Chevrolet of the **Chevrolet Motor Company** helped Rollo build the racer, Prothero, mayor of Baraboo for a number of years, drove with one leg hanging out, always smoking a cigar and wearing a leather helmet.

Rollo Prothero's daughter was later associated with a state radio program at Madison and opened the **Green Ram Theater** on Highway 12 near Lake Delton."

215-217-221 Third Avenue

In July of 2011, it was announced that **Attorney Nicole Bacher** was named a partner in the law firm of **Cross, Jenks, Mercer and Maffei**. Bacher has been an associate attorney with the firm since 2008, prior to that she worked as a law clerk for the firm. She received her bachelor's degree from the UW.

It was announced in the local newspaper in December of 2013 that **Brittney A. Busalacchi**, a graduate of the University of Wisconsin Law School, had joined the Baraboo law firm of **Cross, Jenks, Mercer and Maffei** as an associate attorney.

The law firm of **Cross, Jenks, Mercer and Maffei**, the oldest law firm in the county, celebrated 125 years in business in 2014 by hosting a reception at the Baraboo country club on May 7.

220 Third Avenue

Club Barateen was held for several years in the **K.P Hall** and **W.R.C. Hall** on Friday nights. Later it was held in a hall over **220 Third Avenue**. In the 1944 Minnewaukan ("The Annual") it was stated that Club Barateen was an offspring of the original "**Club Broadway**" and Club Broadway was mentioned in the 1942 school yearbook according to Don Zimmerman of Baraboo. By the 1943-1944 school year the organization had grown to the point that it was then considered an extracurricular activity in the school. This school year was the first year that credit was given the officers of the club. **Garner Smith** was the faculty advisor. The cost to enter the halls was five-cents.

The club was officially sponsored by the local **Lion's Club**.

Third Street (Terminating at 123)

Baraboo News Republic...dated September 11, 2014, "*100 Years Ago this Week*" column by Kathy Waddell....mentions the **Sanitary Meat Market** on Third Street existing 100 years ago (1914).....location unknown.

100 Third Street

(Corner Drug Store)

In January of 1901, **W. H. Hopkins**, who inherited this property from **Felicia H. Hopkins**, sold this building to ex-alderman **Fred Baringer**. It is said that several concerns had their eye on that property. The purchase price was about \$8,000. It is believed that Evenson moved to 504 Oak Street in 1904.

It was announced in December of 2011 that **Recycled Sally's** was moving from 100 Third Street to 119 Third Avenue on the 27th of the same month.

On January 20, 2012, **Marcus Mitchell** and fiancée **Brittney Foster** opened the **Mitchell/Foster Allstate Insurance Agency** here. The Agency upgraded the interior of their office and added a new Allstate Awning in 2013.

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100-1/2 Third Street

December of 1963 brought word of the death of **Dr. Eugene F. Pischke**, 43, well known Baraboo physician. The Doctor had been suffering from severe nose bleeds during the prior week and on Sunday-last had re-entered the University Hospital in Madison. He was in a fifth-floor room at the hospital and his body was found about 3:00am on the ground below his window. It was determined by the Dane County Coroner, Clyde Chamberlain that the doctor was under sedation and probably became confused and fell out the window.

110 Third Street

In April of 2012, it was announced that Baraboo natives **Lauren and Jim Adamczyk** were taking charge of **Just Betty's Beauty Salon's** after owner **Betty Bertram** announced her retirement following 30 years of operation. Bertram's first job as a hair-dresser was at this location and lasted for seven years until she took a job as manager of a salon in the former Spurgeon Department store which lasted for another seven years. She then returned to purchase Just Betty's in 1986.

The Adamczyk's relinquished it a year later to **Chad & Jessica Holiday**, who in turn announced the opening of the **Holiday Salon and Boutique**.

**112 Third Street
(AKA 114 Third Street)**

Tomah resident, **Joe Bower**, opened his new business, **Baraboo Ink & Toner**, at 112 Third Street on May 21, 2012.

The Green Vine closed its doors at 133 Third Avenue in 2013 and re-opened them at one side of 112 Third Street. The store building would be shared with Baraboo Ink & Toner. In addition to its variety of gifts, decor and organic garden supplies, owners **Debbie Nelson**, and **Jessica Elsing** added a fresh juice and smoothie bar.

It was announced in May of 2014 that the **Green Vine** was again moving...this time to the "**Business Center**" 102-104 Fourth Avenue.

A new consignment store, **Lillian Verrall**, owned and operated by **Sheila Byberg**, opened on June 6, 2014 and held a grand opening at this address on July 12, 2014. The store was named after Sheila's mother, Lillian Verrall. The store handled consignments of furniture and home accessories.

113 Third Street

In November of 1937 an announcement was made regarding the opening of the **Chocolate Shop** at 113 Third Street. Thanksgiving specials: Chocolate covered peanuts, 1 lb. 20-cents, 2 lbs. 35-cents, Old fashioned chocolate creams, 1 lb. 35-cents, 3 lbs. \$1.00; sugar covered jumbo peanuts, 1 lb. 20-cents.

A fire broke out in the basement of the **Chocolate Shop** in February of 1939. There was damage to the **Schilling Photography Studio** and the family's apartment above the candy shop; smoke also filled the nearby Red Goose shoe store and law offices of Hill & Miller.

**114 Third Street
(AKA 112 Third Street)**

115 Third Street

Bekah Kate's Kids is located here in June of 2012.

116 Third Street

In May of 2015, the windows were covered and it would appear that the Barber Shop here was closed. Mike's daughter had been operating the shop since Mike retired.

120 Third Street

In June of 2012, **All Wisconsin Mortgages** is located at this site.

Melissa Angle opened **Sweet Melissa's Make Up Station** on May 2, 2013 in Suite K in the former All Wisconsin Home Mortgage quarters at this address. The main building has become an incubator for small businesses in the downtown portion of Baraboo.

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In December of 2013, **J-Rock and Spray Painting** located in Suite "A", of 120 Third Street celebrated their first year in business.

Angelic Hypnosis & Reiki, Suite E, opened at 120 Third Street in Baraboo on December 2, 2013 by owner and operator, **Gail Schmiedlin**, certified hypnotherapist and Reike master.

122 Third Street

Gregory "Greg" S. Glaser, 59 of Baraboo passed away on Wednesday, December 25, 2013 after a brief battle with cancer. Greg was born on April 30, 1954 in Milwaukee, the son of **Herbert and Eloise (Daugs) Glaser**. Following a stint as a restaurant owner in Pompano Beach, Florida, Greg and Michelle moved to Baraboo in 1999 where Greg founded the **Wisconsin Home Mortgage Company**. Greg left behind his wife, **Michelle**, four children...**Tara, Kayla, Gregory**, and **Andrew Glaser**

Charles Wing 1848-1929

Baraboo News Paper Article (July 30, 1976)

Vern Wing, resident of Greenfield, Sauk County has in his possession a diary kept by his father, **Charles Wing Jr.**, 1848-1929. The following are excerpts from the newspaper's article.

The Wing family settled in Massachusetts in the 17 century. Charles Wing Sr., age 22, immigrated to Wisconsin about 1856. Wing was a tailor and set up shop on Fourth Avenue. [Note: Early newspaper article indicates 120 Third Street...also there were no Avenues in Baraboo in the 1800's]

Wing later married **Augusta Thompson**, daughter of **Leonard and Almira Thompson**, early settlers on "Peck's Prairie directly east of Baraboo on highway 33.

The following are excerpts from

Charles Wing Jr.'s diary

1870

February 19th...Went to lodge, had a good time, went home with M.M.

February 26th...It rained this evening. Not many at lodge, went home with S.C.

March 6...Found cow in pound, paid \$1.00 to get her out.

March 8...Went to temperance lecture by Coghane, pretty good, Went home with E.B.

March 12...Snow a foot deep. snowing yet. Went to Lodge, not a girl there.

March 16...Temperature 10 below. Washed this afternoon. Went to Hesperian, went home with M and E.

March 30...Went to Hesperian; M. would not look at me.

April 1...Went to Lodge, Made up with M.

April 3...Flora is missing, she is dead. (Note: Flora is the family cat (?))

April 6...Went to Hesperian, asked M. to go home with her, she had a companion.

April 9...Went home with C.L.

April 11...Run all over town after a girl to go to Clara's Sugar Party. Took E.C. and C.L.

April 14-16...Worked in the woods.

May 6...Walked to the cemetery with Andy G.

May 16...Washes. Enough work to do in the shop. Went to Turney's (?) and got Flora's kitten.

May 18...Butcher bought our calf and killed it for \$1.

May 20...Found another calf with our cow. Run all over town to find the owner. Didn't find any.

May 27...Andy Gorman left for Bangor.

May 30...Went to see the soldier's graves decorated was on the Decorating Committee.

June 25...We bought Turney's (?) colt and harness, gave \$95.

Sunday...Rode over to the Lake at night; the colt tipped Frank out of the buggy. (Note: "Frank" is his sister.)

July 1...Sold the colt.

July 4...Went to M.E.'s picnic, was introduced to J.H. Took her to the Lake with N. Smith, rowed across the Lake.

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July 13...Went raspberrying, picked 1 quart. Sent to New York for coat cloth, no work in the shop.

July 20...Lorny came down and went after the cow with me. We went uptown and followed around after C.L. and E.T.

July 24...Lorny and I had big times with E.B. carrying her milk home.

August 7...Marty cut me out on going home with J.H.

August 18...No work in the shop. Went hunting this afternoon, missed 2 partridges, Went this evening to hear lecture on schools at the Teacher's Institute at the Courthouse. My Gypsy girl was there. I did not go home with her though; I guess her Aunt Wood was with her.

August 19...Eve B. is going to have a party this evening so Lorny said...and she won't invite me because she's mad. I do not know what she is mad at.

August (?)...Went to railroad meeting.

August 31...Went to Herb Hunington's to a sociable; there is nothing to do in the shop.

September 4...Had to make a vest for W. Burrington as he was going to his brother's (?) funeral. Took a ride with Andrew in the afternoon down to Blachly's to get some apples. In the evening I found my girl had a companion home.

September 14...Did not go the Methodist Sociable at Lancaster's because I was not invited.

September 17...Went to circus, (?)an Costello.

September 30...Plenty of work, splendid weather.

October 6...Andrew and Felix moved the stove in tonight. (Note: It was customary in those days to move out the parlor stove in the spring, and move it in again in the fall).

October 7...Put down carpet, went to the fair this evening.

October 8...Did not go home with anyone from Lodge and according to agreement had to treat Andrew and Powed(?), who did go home with someone, to cigars.

October 9...Went riding with Ellsworth's colts, one got lame, etc.

Thursday, Friday, Saturday...Had to work very hard to get some work done up Saturday night. Bought \$55 worth of cloth from a peddler.

October 24...Went to Prof. Wells magic Show, tended the hall.

November 23...Went to sociable at Webster's, about 50 there, got the mitten from Cowan. (Note: To "get the mitten" was to get a refusal from a girl to see her home.)

December 7...Went to Potters, a sociable had a great time, went home with M.M.

December 31...Showed some roughs out of the Lodge, work out my ceremony.

1871

January 4...Went to George's hall to sociable.

January 14...The Bro have an Oyster supper, Sue drew my name.

January 24...Went to the hall and practiced Charade.

February 5-7...Went to hear Mungerwood, the infidel preacher.

February 19...Went to church 4 times today, in the evening I pulled long, black hair in front of me, not much work in the shop.

February 22...Went to the Presbyterian Sociable at Mr. Kittridge, went to dance, went to bed at one o'clock, sick for 2 days.

March 20...We have begun to take in work again, the first time in 3 weeks.

April 11...Papered the house, whitewashed the shop.

April 22...No work, sawed hop poles, went home from Lodge with M.K.

April 24...Fixed shanty, papered it, worked in the garden, went to Sociable at Mrs. Orvis, and went home with S.U.

April 29...Received 30 yards of cloth from Milwaukee

May 1...Pa and I went to the factory and bought \$24 worth of cloth. Took in work for this week.

May 8...Received 30 yards of cloth from Madison. Took in piles of work for 3 days, enough to last next week.

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May 10...Went to Arthy Lancaster's Sociable.
May 20...Went to organization of the Cold water Temple.
Heard Mrs. Logan on temperance.
September 10...Heard Logan on Women's Rights.
May 22...Heard Mr. Underhill on temperance, pretty good.
June 3...Out of work and took in some more.
June 10...Making a suit for Gibson.
July 7...Lorny and I hunted up some girls to go out to the Steam Shovel. I went to C.P.'s, she wasn't home, he went to J.H., she had a headache. I took W.W., he took E.B. We had a good time. (Note: Evidently the "Steam Shovel" was quite an attraction near Devil's lake--perhaps in the gravel quarry).
July 21...No work in the shop, rented the hall to Panoramic. Saw the man walk the tight rope, Pa and I went to the show for nothing.
July 23...Asked A.W. to see her home, she had a companion, wasn't I mad?
August 4...E.J. and I went with Smith to the lake, we went to the Steam Shovel, Kirk's, and boat riding, etc. had a good time.
August 7...Went to see the scenes of the Minnesota Massacre. (Note: Indian uprising at New Ulm that killed many white settlers.
August 7-10...Went to Dr. Kirby's Show. One night with E.J.
August 16..Went to Webster's Sociable, treated E. J. to ice cream, went home with her, she had the dumps.
August 22...Took E. to the scientific Lecture.
August 28...Was on the jury for the first time.
August 30...Went to P. Creeks to a Sociable, had a good time.
September 7...Went to see them lay track, rode on cars to Merrimac.
September 12...R.R. celebration. sold tea and coffee for the Methodist Church. Asked a girl to go riding but the buggy broke and we could not go.
September 24...Walked around the Railroad track.

September 30...Received \$100 worth of goods from Milwaukee. Went home from the Lodge with M.B. the first time in 1-1/2 years. Wilbur asked me to.
October 10...Three weeks of work ahead.
October 29...Piles of work in the shop.
December 3...Great fire in Baraboo. Note: he has but a 1-line entry for this date.
December 4...Heard Carleton lecture on Phrenology, he examined my head.
December 16...Out of our hurry in the shop, only 1 suit to make.
December 19...Went to M. dance, had to dance to keep warm.
December 20...Sawed wood, this evening 22 below zero.
December 25...Worked all day, went in evening to decorate Christmas Tree at M.E. Church.

1872

January 4..Went to Pratt's dance, made my sore leg crazy, got signers from my petition on the liquor law.
January 21..Went over to the roundhouse.
March 21..Went to dime reading, it was splendid.
April 1..Had my picture taken.
April 6..Went to school exhibition.
April 28..Went to roundhouse
April 29..Planted potatoes
May 1..Tore down cow shed
May 21..Thornton commenced laying the underpinning for our addition. Not much work in the shop, making cloths for ourselves.
June 20..Hunting potato bugs
June 22.. Rode to Madison on the cars, the wind took my hat off, it was the last I saw of it. (Note: A ledger in the back of his diary gives the cost of the ride on "the Cars" as \$1.25 and the hat's cost at \$1.50).
July 4..Went to see the trains go out.

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July 13..Finished Burrhan's clothes.
July 27..Worked in the shop, cleaned it out of work, went to Forepaugh's Circus.
September 8..Took in three suits to make.
September 8..Cleaned plaster out of chambers, whitewashed.
September 19..Went to hear Ross at the Wigwam.
September 21..Prouty and I painted all day on the house.
October 30..Full of work at the shop.
November 13..Went to the M.E. sociable, treated M.B. and Miss S. to oysters. Piles of work in the shop.
December 1..Went over to cern (?) Thomas and got me a dog. (Note: Ledger gives cost of "dog collar" at 40 cents).
December 14..Let Ed Hart have \$3.00.
December 19..Went to Al Tylers wedding, Took A.B. to supper.
December 21..10-20 below zero all day, plenty of work in the shop.
December 22..Went to church in the evening, shook all the time.
December 24..30 below, 35 in some places.
December 25..Went this eve to Mustain's (?) Christmas Tree, saw Santa Clause come down the chimney.

1873

January 2..Went with Jerome to see him married, Whit and I stood up with him, had a sleigh ride.
January 31..Went to convention with N.C. and Michelstair's horse and cutter.
February 9..Went to church with M.M. stayed until 10:30.
February 16..Took a ride with Lorny this afternoon on the RR, the cowcatcher just hit Jack.
February 17..Mattie Shrouds came down and invited Frank and I to go down to Thompsons this evening, went down and got acquainted with Gussie and Dete. (Note: "Gussie" id Augusta

Thompson, whom he refers to from this time on as "A.T." or "Gus". Dete is xxxxxx, a friend of Augusta's.

February 23-28..Nothing much to do in the shop, went to hear meetings on the bible.

April 25..Pa and I went up to the factory..

May 3..Very pleasant. Had the grays, went down to Thompsons. (Note: "The Grays" is a team of horses)

May 11..Invited A.T. to go to picnic, plenty of work in the shop.

June 1..Took walk with Erastus to the roundhouse. (Note: "Erastus" was Erastus Thompson, brother of Augusta, who worked for the railroad. He became an engineer on the NW line and was killed instantly in a train collision in 1908, the force of the collision so great that a steel rod pierced the gold watch in his breast pocket and was driven through his chest.

June 17..Hired a team and went down to Thompsons.

July 3..Had the grays, brought Gus up, we went to the Lake.

July 13..Gus went home to dinner with me, we went over to Dete's.

July 29..Went to Madison with Gus on the cars, had a poor time, got mad, Etc. (Note: His ledger gives cost of fare:\$2.50, also the cost of a hat: \$3. Happily he did not lose this one).

July 30..Went to the Pewit's Nest.

August 14..Had to pay \$25 to settle the matter of the horses.

August 24..Gus stayed all night at our house.

September 21..Walked to the cemetery with Gus. (Note: Augusta's mother died when she was 11 years old. Mr. Wing's Mother died when he was a boy.

October 13..Went to see the Bell Ringers.

November 18..Took the cow out of the pound, done a pile of work this week.

November 27..Thanksgiving, went down to Gus's this afternoon.

"Volume VI..."Baraboo Wisconsin 1850 to 2015" ...Section IV

December 24..Attended Christmas Tree, had slippers for present.

1874

January 1..Went to Congregational Festival after supper

January 26..Gus and I went to lecture on Anatomy went to lecture every night this week

February 3..Went to Lodge, got mad at Gus. No work in shop.

February 5..Went down and made up with Gus.

February 10..Carlos and Dete married at Portage, (Note: "Carlos" was another brother of August, also was a railroad engineer. The 1880 History of Sauk County says that "In an 1878 Carlos Thompson took on an engine."

February 15..Gus and I went to the Presbyterian meeting.

February 21..Lorny and I took the girls sleigh riding.

April 13..Gus was up quilting; so was I a-quilting. It was raining so hard she could not go home.

May 9..Paid \$9 for pants and coat cloth; bought shirt-bosom cloth, 15 cents.

May 13..Finished off our clothes, fixed three pair cotton socks (0) and took in suit to make.

May 14..Saw the Circus come in at one o'clock.

May 17..Had to work hard in the shop all week. Gus was in the shop for the first time.

May 23..Through with our work by noon, had to alter two or three jobs this afternoon, went down and stayed until Sunday night with Thompsons.

June 2..Finished our work and loafed.

June 6..Went on picnic with Gus to the Gorge and Mills.

July 4..Went with Gus to hear the oration.

July 6..100 degrees. Hoadley commenced building a new wing on the house.

August 4..At work around the house, painting, carpenter work.

August 19..Got married, went to Portage. (Note: What a brief notation for so important an event! The ledger, for August 19, however, gives us some interesting items: bill at Portage, \$1.80; veil for Gus, \$1.10; cap \$1.25; Tablet, 10 cents; peaches, 15 cents; preacher \$3.00; livery team \$5.00. On August 15 he had made an entry of \$8 for boots for himself).

September 23-25..Gus had a bad face, had her teeth filled.

October 17..Worked all week in shop, warm and pleasant. Augusta cried at supper tonight at nothing.

October 24..Bought sofa, \$15, had picture framed.

November 9..Rasty brought C and D home from their house.

November 26..Thanksgiving dinner for our folks, had a good time.

December 11..Gus, my wife took her first music lessons on guitar of Mrs. Langdon. (Note: Ledger show cost of guitar: \$8.25 and a note says "Gus paid \$5 for 12 lessons.")

1875

January 1..Worked all day

January 20..Went down to the debate on the Prairie, stayed all night.

January 27..Went to M.E. Sociable at Seth McGilvra's,

April 2..Went to True's Auction, bought a cow, \$36.

April 8-10..Took in five suits to make.

May 6..Pitched manure at Thompson's 1/2 day.

May 7..Went up west after cow, did not buy any. Worked in the manure.

May 8..Pitched manure 3/4 of a day.

May 10..Unloaded manure 1 day.

May 12..Spread manure 1/2 day.

May 15..Spread manure 1/2 day.

May 17..Finished spreading manure.

May 31..Went up town and made a coat and stayed all night.(Note: In the ledger front are given "Items Sold, May, 1875: May 1, 1 pound butter, 18 cents; May 13, 1 Qt. soap, 12.5 cents; may 24, 1 Doz. eggs, 10 cents; lard, 8 cents; a chicken, 25 cents.

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The total is less than 75 cents. Perhaps this accounts for Wing's working "in the manure" to earn extra money that month.

- June 2-3..Went to town, made coat for Mr. Avery.
- June 19..Went to Leech Creek fishing.
- July 6.. Lent L. Thompson \$5.45 to buy flour with.
- July 15..L. Thompson paid me \$10 he owed me.
- July 17..Went blueberrying with Gus.
- July 29..Went up town, made a lady a coat, walked home, very tired.
- July 26..Harvested for Sam Thompson, 75 cents. (Note: "Sam Thompson" is another brother of Augusta's.
- August 2..A. Huntington commenced carrying milk at 30 cents a week.
- August 21..Almost rented the Haines house.
- August 25..Rented the house for the winter north of George Claus(?).
- August 31..The folks started for the cranberry marsh.
- September 1..Went pluming.
- September 29..Come up to get Mattie, she did not come. (Note: "Mattie" was the step-mother of Augusta Thompson, Mattie Springer, whom Leonard Thompson married as his second wife.
- October 1..Come up and got Mattie.
- October 4..Moved up town
- October 20..We commenced selling milk to Mrs. Ryder.
- November 4..A little girl born today, Mrs. Ryder paid \$1. (Note: the little girl born was Charles and Augusta's first child, Alice Wing, who later married Owen Owens).
- November 8..Attended Vina Gibson's funeral.
- November 26..Went to Frank's with the baby. (Note: the baby accounts for a number of items in the ledger the next few months; January 7, crib, \$1.50; January 8, high chair, \$1.00; January 18, wringer (for the washing), \$8.50; February 10, baby carriage, \$6.00.
- November 27..Hirschinger paid his \$9 today.

1876

- January 13..Went down to father Thompsons.
- February 8..The dead made out.
- February 9..Bought the 25 acres of Leonard
- Here the diary ends....Courtesy of Vern Wing, Rout 2, Baraboo.

122 Third Street

The Violet Sage Wellness & Gifts, formerly of Reedsburg and Wonewoc, **relocated** to 122 Third Street in April of 2012. They advertised a large and diverse gift shop, workshops and classes. Services included Aura Photos, Reiki, Readings, Vibroacoustic, Sound Therapy, Foot Detoxes & More. In June of 2012 **The Violet Sage Wellness Center & Gifts** is located at the lower level of this address.

On November 1 of 2014 it was reported that three businesses had joined forces at 122 Third Street. **Laura Hulleman** moved Impact Fitness moved to the lower level on Third Street where she will be joined by hair stylist **Heather Uptagraw** who opened **fOw Hair Studio** next door (?). Coming soon would be **Christopher Braddy**, who practices deep massage, Craniosacral Therapy and Reiki.

1963  1973


SOILTEST



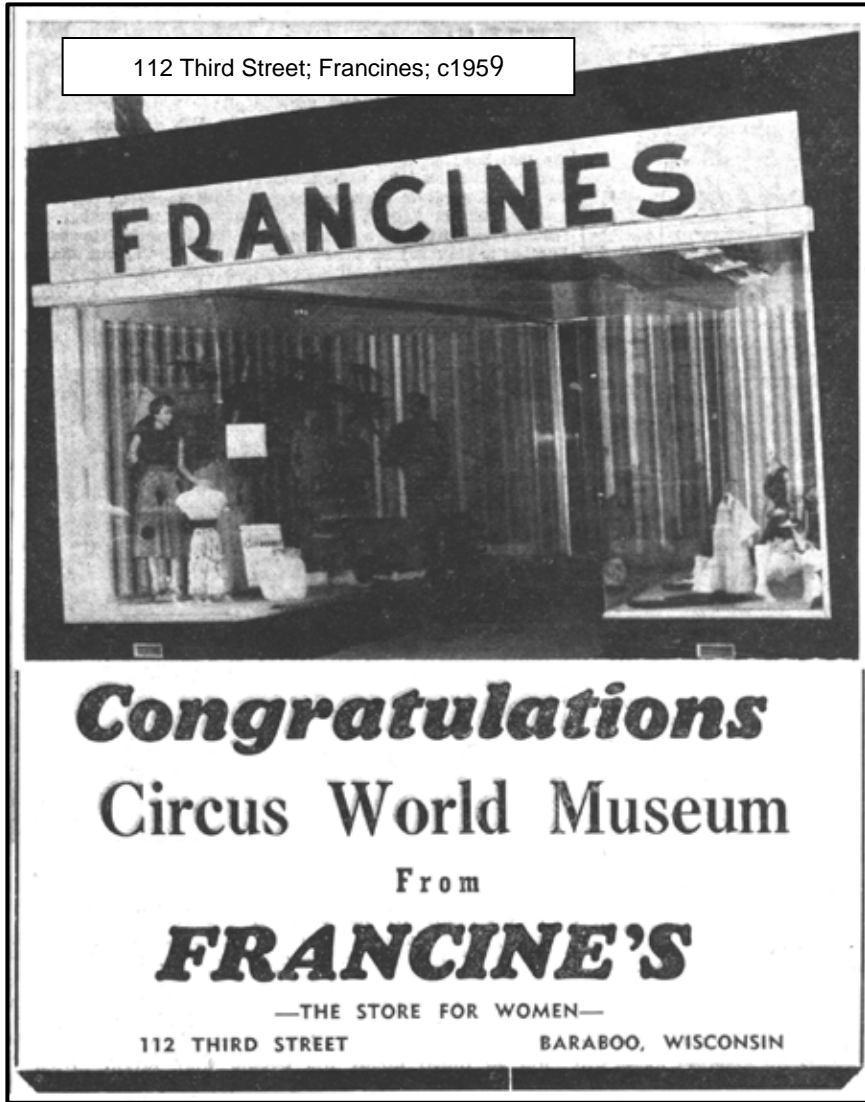
SOILTEST, INC.

Baraboo, Wisconsin

"Come One! - Come All!"
TO
CLIFTS CIRCUS MART



GROCERIES - NOTIONS - SOUVENIRS - TOYS
409 South Blvd. - (Across from Swimming Pool)
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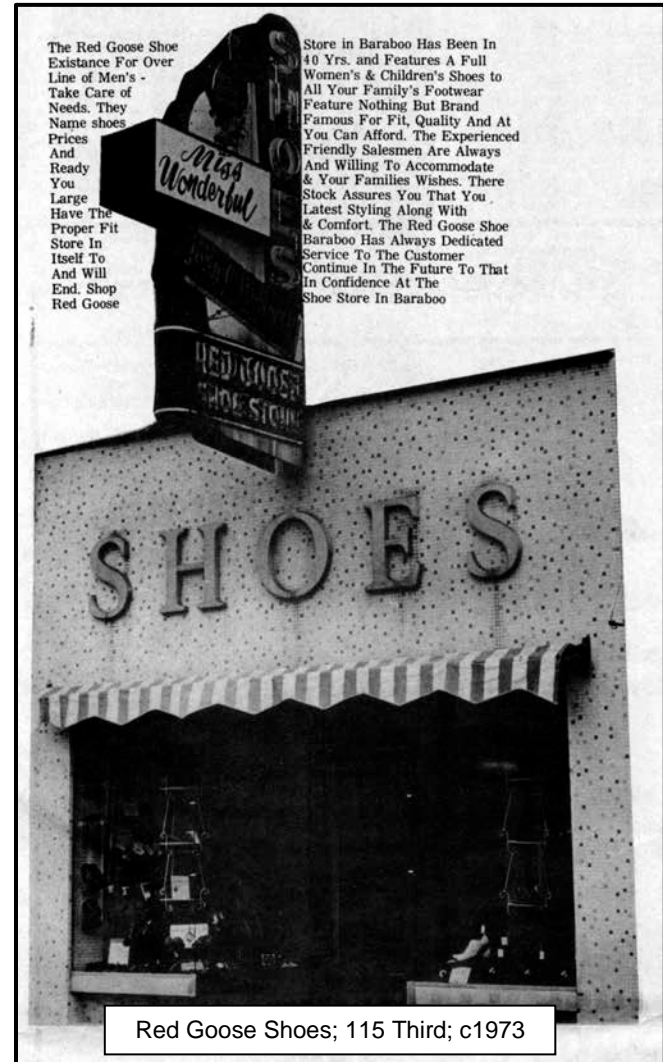




560 S. Boulevard; c1973



LeRoy Rehbein, center and Ron Federman offer best wishes to Phil Pointon, left; c May 1976



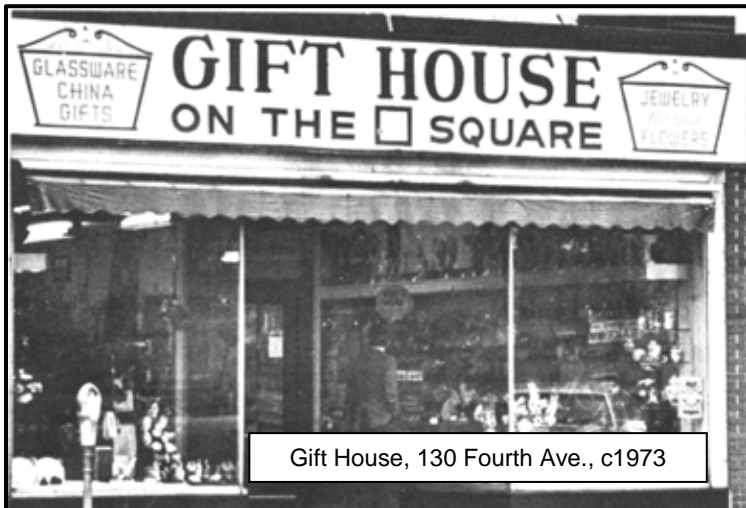
The Red Goose Shoe Existence For Over Line of Men's - Take Care of Needs. They Name shoes Prices And Ready You Large Have The Proper Fit Store In Itself To And Will End. Shop Red Goose

Store in Baraboo Has Been In 40 Yrs. and Features A Full Women's & Children's Shoes to All Your Family's Footwear Feature Nothing But Brand Famous For Fit, Quality And At You Can Afford. The Experienced Friendly Salesmen Are Always And Willing To Accommodate & Your Families Wishes. There Stock Assures You That You Latest Styling Along With & Comfort. The Red Goose Shoe Baraboo Has Always Dedicated Service To The Customer Continue In The Future To That In Confidence At The Shoe Store In Baraboo

Red Goose Shoes; 115 Third; c1973



Mitchell/Foster Allstate Agency...100 Third Street...c2013



Gift House, 130 Fourth Ave., c1973



A & L Company...147 Third Avenue...c1969

BARABOO
Wholesale Food Distributors for- Food Products, inc.



1947



1973





BARABOO
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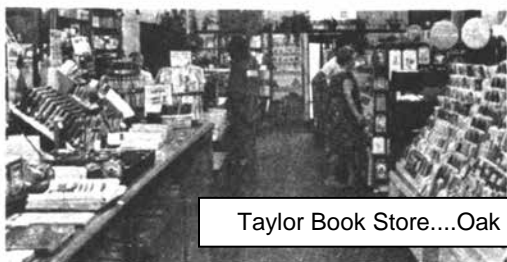
PHONE 608-356-4801 OR 356-8711

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Happy Birthday

1896
Started Our Growth
With You



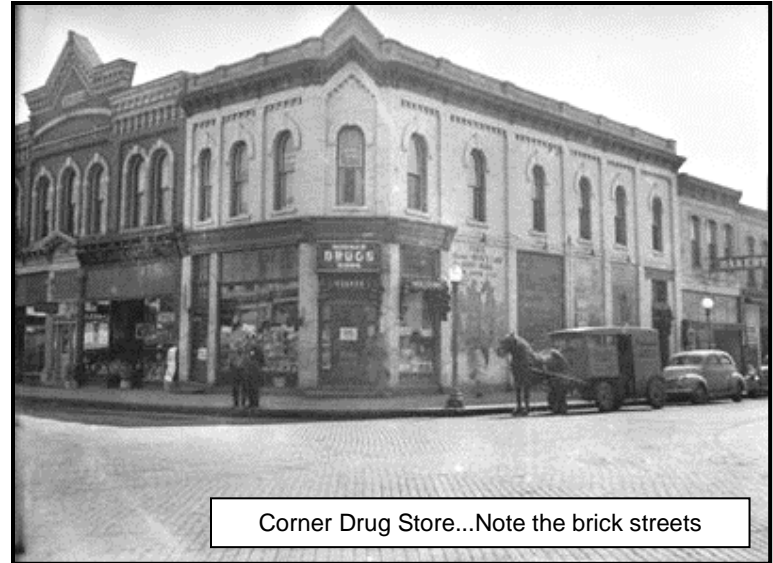
Mr. Taylor and Mr. Buckley
1976



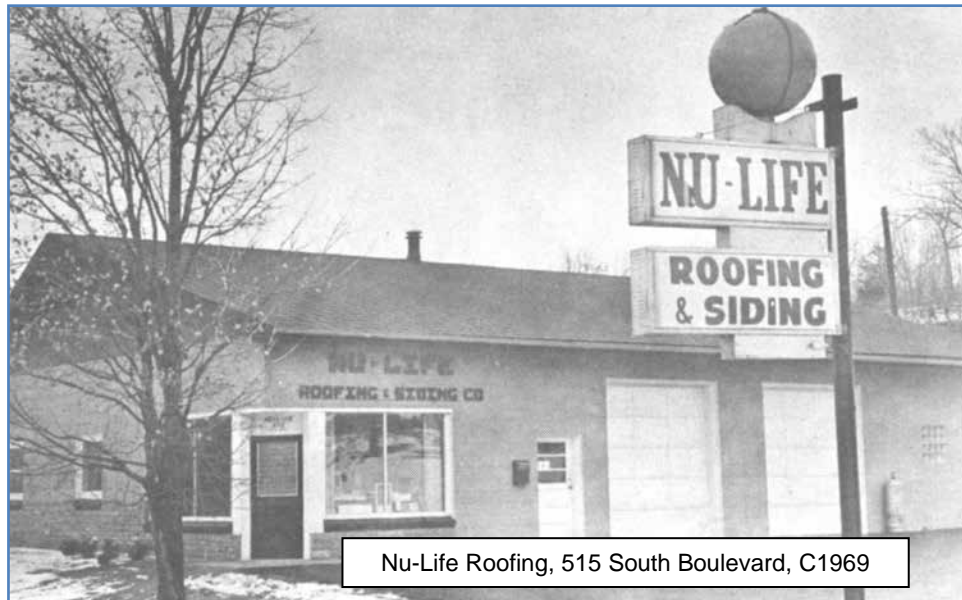
Taylor Book Store....Oak Street



Northern Engineering, 600 S. Boulevard c1947-1973 (And Later)



Corner Drug Store...Note the brick streets



Nu-Life Roofing, 515 South Boulevard, C1969



215 S. Blvd...Retaining Wall, Aug. 17, 2013

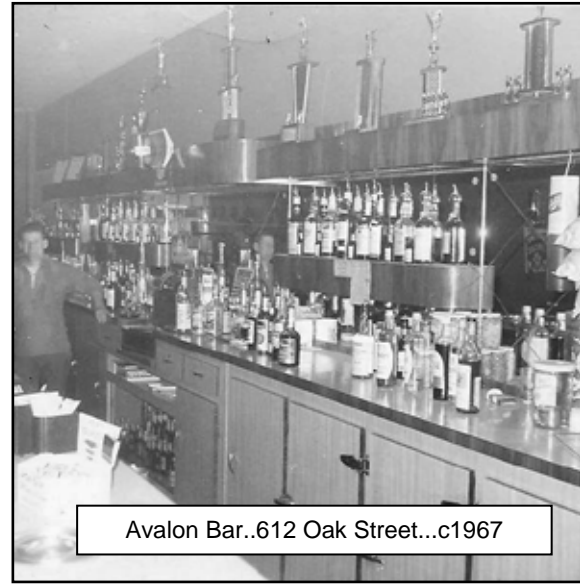
Storage units being constructed across S. Blvd. from Farm & Fleet Store



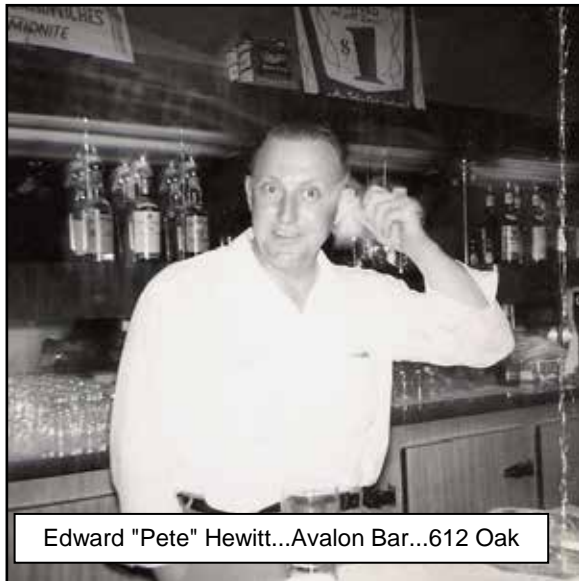
1243 South Boulevard...c2013; future home of Glacier Ford



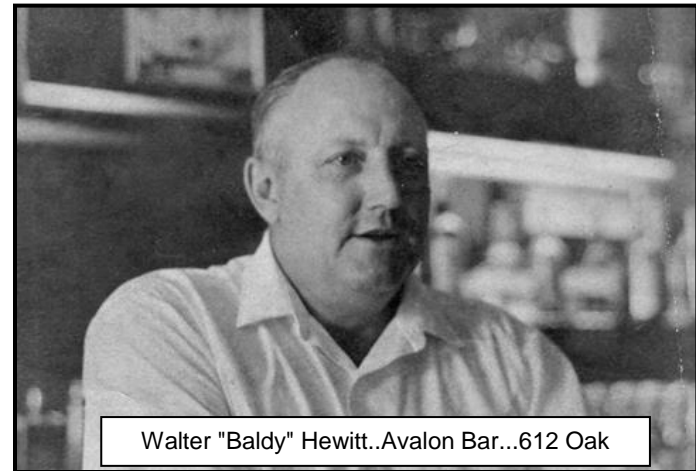
First National Bank..500 Oak Street



Avalon Bar..612 Oak Street...c1967



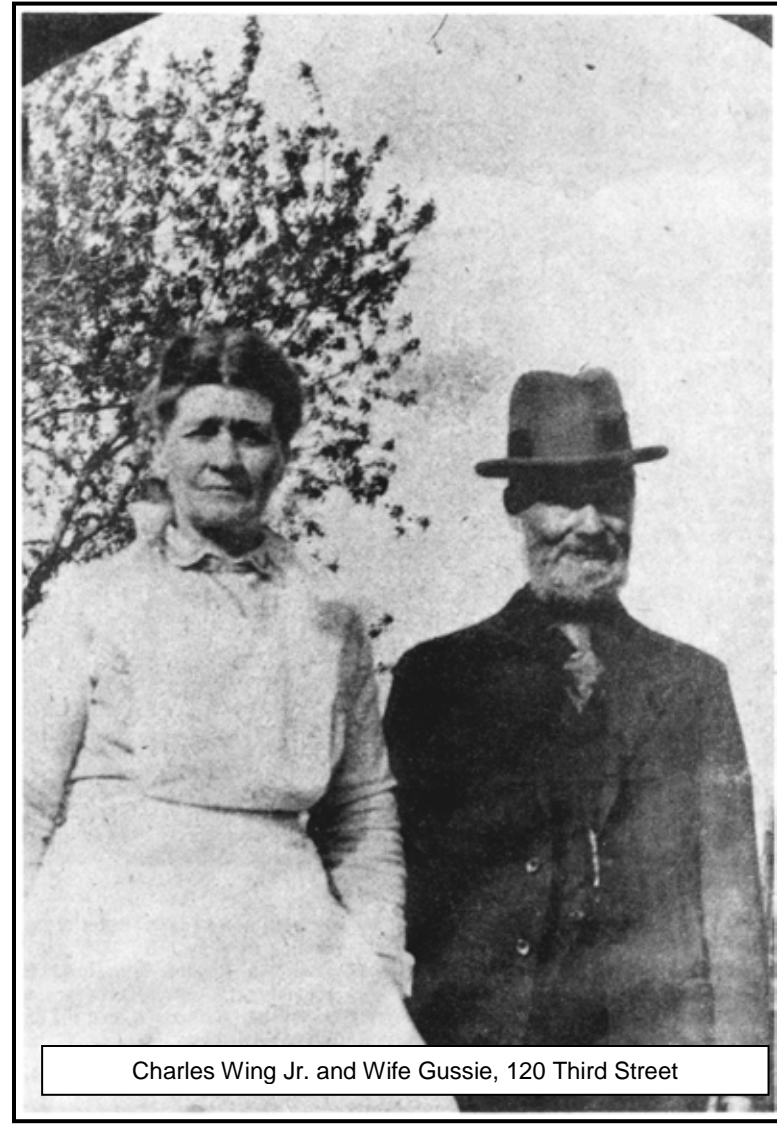
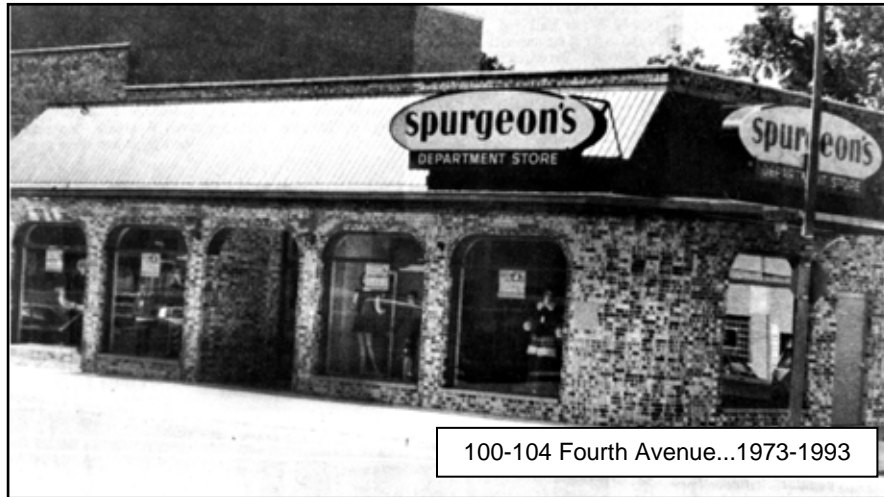
Edward "Pete" Hewitt...Avalon Bar...612 Oak



Walter "Baldy" Hewitt..Avalon Bar...612 Oak

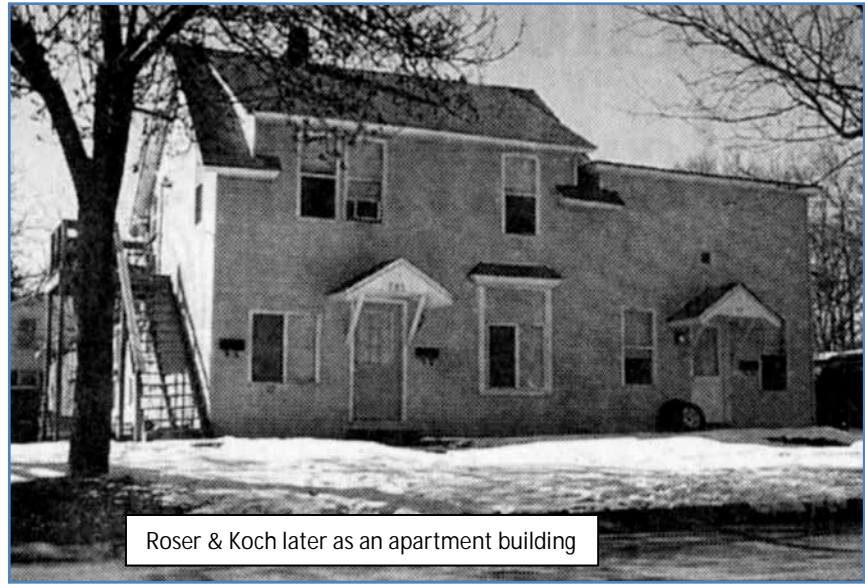


Wickus Meat market; 144 Third Street...c1950
Men: Unknown L-R; Joe Wedekind, Harland Wickus Jr., Royal Stewart, Harland Wickus Sr.
Women L-R: (Unknown, Unknown, Alice Steinhorst Zimmerly)





Martiny Implement Co....147 Third Avenue...c1940



Roser & Koch later as an apartment building



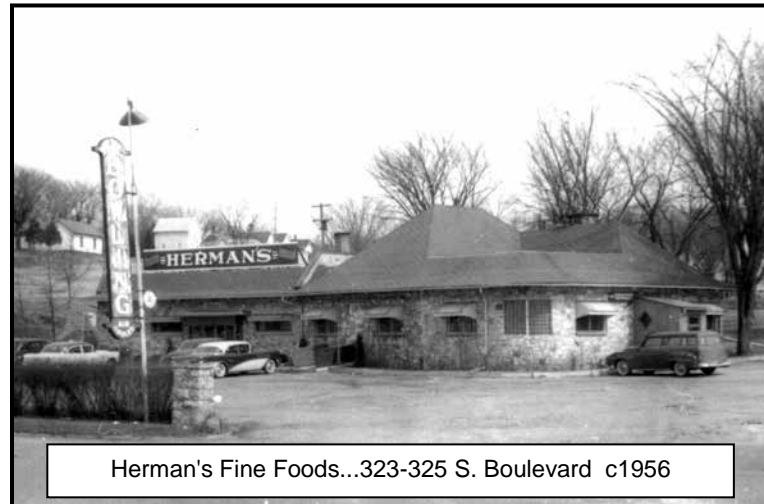
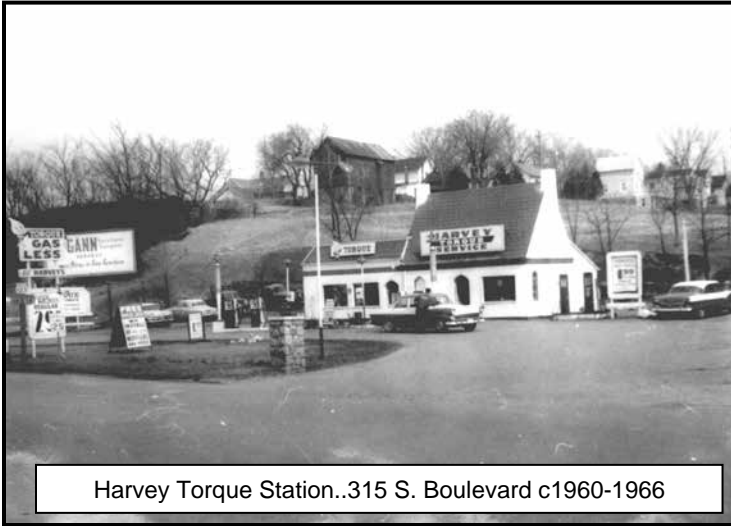
Roser & Koch...705-707 Park Street c1905

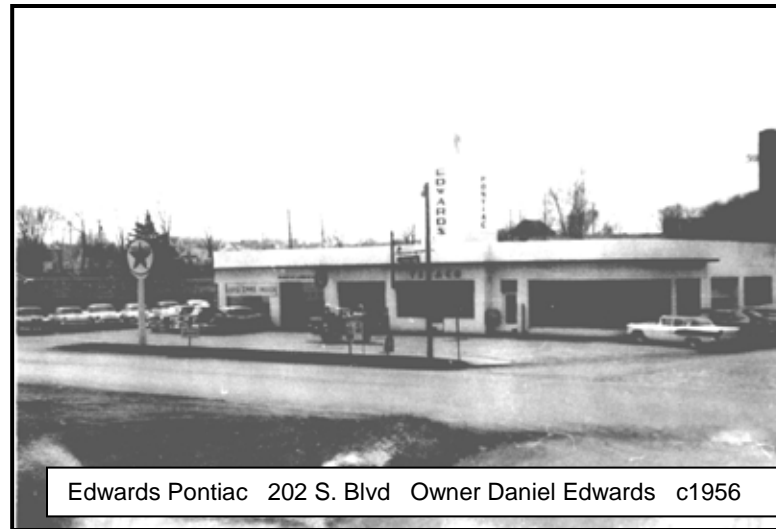
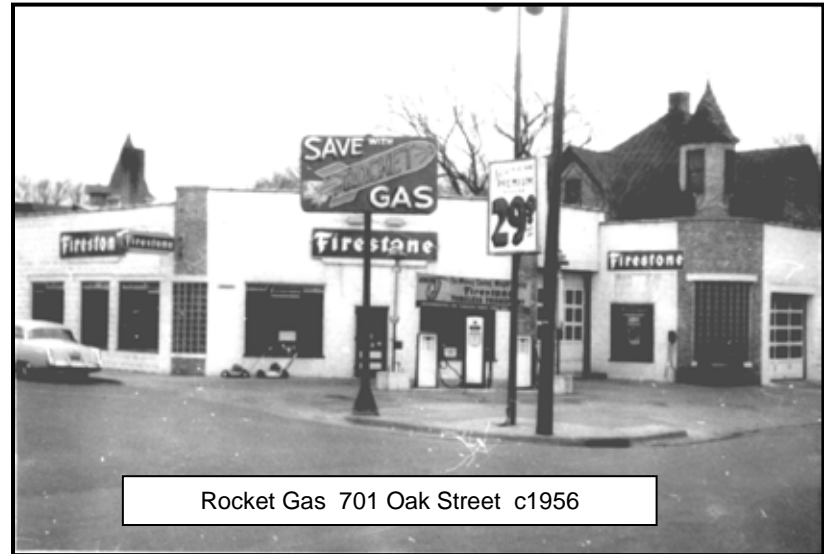
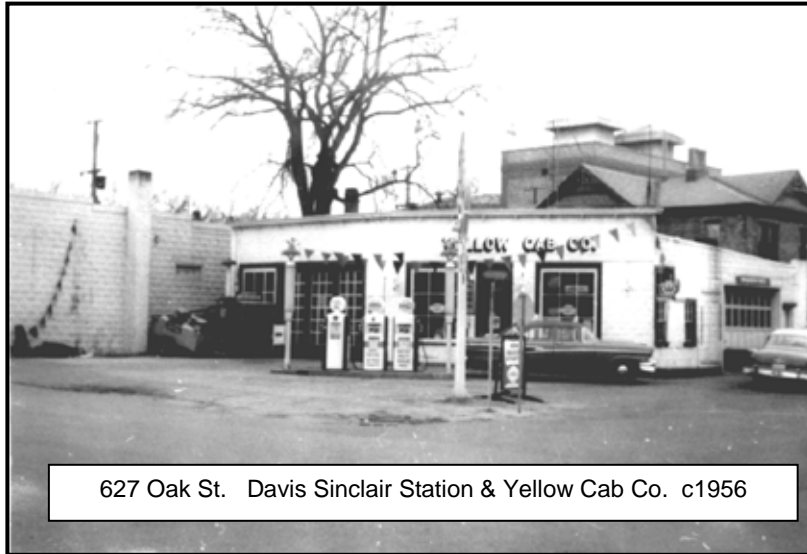


Roser & Koch Delivery Wagon



Wagons by Henry Moeller...207-209 Third Avenue





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Premiere Wax Bar

Free Enhancement
with the ultimate
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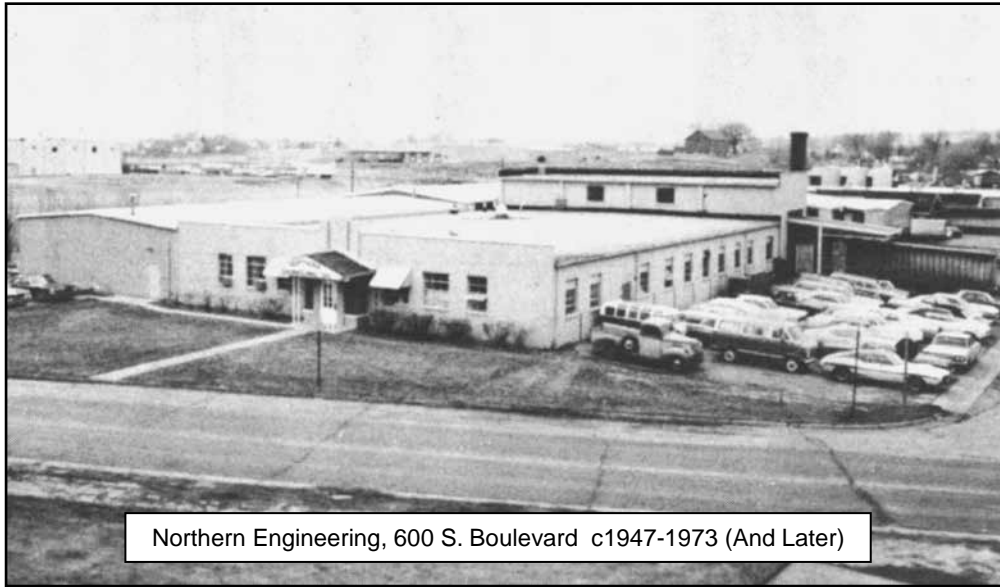
Free Eyebrow Wax
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Brazilian Wax
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Color
Refresh
Manicure**
with a Fancy Foot Pedicure
\$15 value

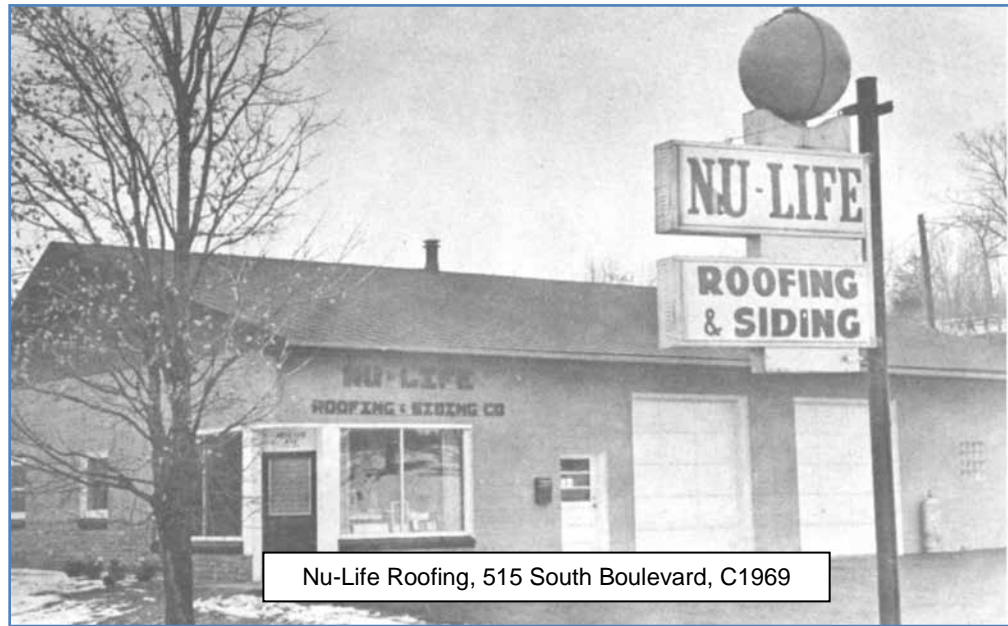
Please join us for a debut
Saturday, October 11, 2014
from 10 am to 12 noon
for a sneak peak of the new facilities.

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Northern Engineering, 600 S. Boulevard c1947-1973 (And Later)



Nu-Life Roofing, 515 South Boulevard, C1969