

Baraboo Public Library ~ Web Page Links Policy
February 13, 2007

Purpose

The Library's web site is used to enhance and promote the Library, to make people aware of Library services, and to provide information about the Library's operations and activities. The Library's web site is not a forum for commercial advertising or community announcements.

The Library web site includes links to other organizations' web sites consistent with the above purpose. This is typically done in order to provide related information to someone visiting the Library's web site. The Library exercises no editorial control over any of the information contained in these other organizations' web sites.

The Library has no control over decisions made by other organizations concerning web sites to which they may link. As a result, it is possible that someone starting with the Library's web site could eventually link to information that may not be related to the Library, or that the viewer may find offensive, or that may not meet the purpose of the Library's web site.

While this cannot be totally prevented, we can attempt to minimize the probability of it happening by developing some guidelines that can be used in determining whether the Library should link to another web site.

Guidelines for Site Inclusion -

- South Central Library System sites
- Other Libraries' sites
- City of Baraboo, Sauk County, and other government sites
- Sites that contain community information for the greater Baraboo area
- Sites that contain regional cultural information
- Sites for organizations that are sponsored by the Library
- University, college, and other school sites
- Sites of non-profit professional organizations of which the Library or librarians are members
- Sites of a similar character to sites listed above that would likewise support the Library's web site purpose
- Sites that promote and are consistent with the Library's mission

Guidelines for site exclusion

- Sites for which the focus is to market a particular commercial service or product
(See Acknowledgments below)
- Announcements of community events and activities
- Sites unrelated to the Library, City of Baraboo, Sauk County, or the surrounding community
- Sites for a specific political candidate or political party
- Sites containing information promoting illegal activities
- Sites containing information that would violate any of the City of Baraboo's Affirmative Action policies, Equal Opportunity ordinance, Ethics ordinance, or that may be in violation of any other City ordinances, or state or federal laws
- Sites containing material that is obscene, profane, defamatory, libelous, or fraudulent
- Sites that may violate the Library's internet use policy
- Sites that are not consistent with the purpose of the Library's web site as set forth above

Acknowledgments

From time to time, a for-profit commercial company may partner with the Library on a particular project and or they may contribute towards a project. An acknowledgment for that company's contribution can be made, including the company's logo along with the acknowledgment is also acceptable. In keeping with the above guidelines, no direct link should be made to the company's web pages.

Disclaimer - The Baraboo Public Library is not responsible for the content of any web site to which it provides a link.

Decision making authority

The decision to provide a link to a particular web site rests with the Library Director and his/her designees. Organizations wishing to appeal the decision of the Library Director may submit an appeal in writing to the Library Board, via the Library Director. The decision of the Library Board shall be final.

Links will be removed if found to violate these guidelines

The Library reserves the right to limit the number of web sites to which it links in order to ensure the usefulness and effectiveness of the Website for its intended purpose.