

BARABOO PUBLIC LIBRARY

November 2018

CURRENT

Progress in Planning

Members of the Baraboo community responded enthusiastically to the Baraboo Public Library's community survey that ran during October. Over 1,200 surveys were returned during the month-long survey period. This survey is a vital part of the process of developing a strategic plan to guide library operations for the next five years and lay the foundation for beyond 2023.

"We are here to serve the public, so we really need public input to help create the big picture for the library's future," explained Jessica Bergin, library director.

After October 31, WiLS, a non-profit consulting organization that is facilitating the strategic planning process for the library, will analyze the survey results and report back to the library board. In November, members of the community will be invited to participate in a number of "community conversations" to focus more closely on issues and ideas identified during the community survey.

The strategic planning process is proceeding in conjunction with the design process for the library expansion. Ann Dilcher, architect with Quinn Evans Architects, the firm partnering with MSA to create the preliminary library design, stated at a recent library staff meeting, "Sometimes preparing the library for the future requires re-thinking library policy and jobs along

with re-thinking the physical space. It will be very important to have data and observational results to use in creating the design."

Dilcher quoted a Michigan librarian whose library was recently renovated but found itself already hurting for space: "We never imagined that 9 study rooms would not be enough!" Dilcher emphasized with staff the importance of planning for future needs as well as corrections to current problems.

Scanners Offer Ways to Preserve Family History

The Baraboo Public Library has recently acquired a high-speed photo scanner for patrons to use. The scanner offers a convenient way to quickly digitize photographs. Patrons interested in scanning slides may use our flatbed scanner to digitize twelve slides at once.

Once photos or slides are scanned, and the resulting digital files are saved to a flash drive, the patron can easily share images with friends or family members, use treasured images to create albums, send the image files to a photo processor to print in a variety of sizes, or preserve them on CDs or hard drives.

These scanners will be available for use at scanning day programs like the one scheduled from 3 PM to 5 PM on Monday, November 12.



Patrons were packed into the Program Room for the 2017 Turkey Bingo. Due to lack of space and the growing popularity of this library program, the library has arranged to rent another venue to accommodate the crowd at Turkey Bingo in 2018.



Alice Schellenberger (left) and Cathy Prescott share a laugh as they scan family photos at the library photo scanning day on September 15.

Scarecrow Contest Winners

Congratulations to the 2018 Scarecrows on Parade Contest winners. Between September 15 and October 15, 39 scarecrow displays in the Baraboo area were entered in the contest.

Carey Kipp, Youth Services Librarian at the Baraboo Public Library said, "We had a lot of new participants this year. The enthusiasm around town was great! It was also wonderful to work with the folks at Ochsner Park."

The contest, co-sponsored by the library and the Baraboo Parks, Recreation & Forestry Department, was kicked off with a scarecrow workshop held at Ochsner Park on September 15. Workshop participants made their own scarecrows with materials supplied by the library. To participate in the community-wide contest, individuals, organizations, and businesses created scarecrows and displayed them at their homes, businesses, or at Ochsner Park.



Theresa Wallace won the Best Book Character award.

Book Sale Approaches

The Friends of the Baraboo Public Library will host a Book Sale fundraiser on Friday, December 7, from 9 AM to 5 PM; and on Saturday, December 8, from 9 AM to 4 PM. Prices start at \$1. On Saturday, shoppers can fill a bag with books for only \$5 from noon to 4 PM. Bags will be supplied by the Friends.

Volunteers are needed to help set up, work the sale, and pack up. Anyone who wants to volunteer can get information at the Adult Circulation desk. Shifts are flexible to accommodate all schedules.

The book sales are the single largest source of income for the Friends, whose mission is to volunteer, advocate, and fund-raise for the library. All proceeds from the sale will be used to support the library's collections, programs, and services.



Paschen Orthodontics won the Best Business award.



Tammy Lee Beaver won the Peoples Choice award.



Kathryn Calabrese won the Most Creative award.



Gwen Herrewig won the Silliest award.

Internet Safety for Everyone

We love high speed internet, and have grown accustomed to having ready access to it. But too often, convenience and speed of access can lead us to feel *too relaxed* online. Surfing websites, accessing a world of information, interacting with loved ones on social media sites, effortlessly shopping on familiar commerce sites, banking online, blogging, watching videos on YouTube, sharing photos on Instagram—all of this internet activity is second nature to many of us. With our increased presence online, however, comes an increased risk that, at some point, we can become victims of cybercrime.

On October 22, the Baraboo Public Library and Baraboo Area Senior Citizen Organization co-sponsored a program on Identity Theft and Cyber Scams presented by Michelle Reinen, Director of the Bureau of Consumer Protection at the State of Wisconsin Department of Agriculture, Trade and Consumer Protection (DATCP). Reinen explained that identity theft is the misuse of another's personal information to fraudulently obtain money, goods, services, employment, medical treatment, government benefits, or to hide from law enforcement.

Reinen explained that although identity thieves can obtain your valuable personal information in old fashioned ways like dumpster diving to retrieve discarded mail, stealing mail from your mailbox, stealing wallets and smart phones, and posing as telemarketers, there are more high tech schemes that can help them capture your information.

Periodically, we learn of data breaches of companies to which we have entrusted our personal information for business or social purposes. After hackers infiltrate the security of these companies, there is little we can do to prevent the capturing of our information. Reinen advises that we actively monitor our account statements, and be more discriminating about what information we share online. We should ask the company representatives why they need such information for a business account, how they store it, and whether they sell it. Read the privacy terms for the company.

Reinen urged users of social media sites to be aware that such sites generate revenue with advertising targeted to you, based on the personal information you supply. This is also information that thieves can use to scam you. Thieves can use nuggets like your full name, date of birth, hometown, parents' names, children's names, relationship status, school locations, graduation dates, pets' names, and affiliations and hobbies. Reinen pointed out that many websites use your mother's maiden name or a pet's name in security questions for accessing your account. Be cautious about offering such information on a site seen by countless unknown people.



When Reinen went on to describe a common “phishing” email that purports to be from Microsoft, Google, PayPal, or a bank, most of those attending the program reported having personal experience with at least one of them. A typical email or phone call warns the recipient

that their computer has been infected with a virus, and urges the recipient to call the number or click on the link included in the message to be connected with Microsoft tech help, for instance. Reinen cautioned that people should never call the number or click on the link in such unsolicited messages. She said most real companies do not communicate with customers about urgent matters via unsolicited emails.

Reinen advised attendees to make sure they have antivirus protection on their computers and devices. They should consider freezing their credit with credit reporting agencies (Experian, Equifax, and TransUnion). They should request a free credit report from each agency once every 12 months. People should create strong account passwords that incorporate the first letter of each word in a made-up phrase, including a combination of upper and lower case letters, symbols, and numbers.

Reinen suggested that if you do fall victim to a scam or theft, you should immediately report this information to your bank or credit card company, credit reporting agencies, and law enforcement. You may also contact Consumer Protection at DATCP (https://datcp.wi.gov/Pages/Programs_Services/ConsumerProtection.aspx) for assistance.

November 2018 Programs

Sun	Mon	Tue	Wed	Thu	Fri	Sat
 BARABOO PUBLIC LIBRARY 230 Fourth Avenue Baraboo, WI 53913 608-356-6166 baraboopubliclibrary.org				1 CrafterNoon 3:45pm	2 Free Playgroup 9am	3 Holiday Card Workshop for Adults 10am - 12pm Pre-Registration is required NaNoWriMo KickOff Party at Boo U Campus Library 3-5pm
4	5 Twilight Tales 6:30pm	6 Booker's Buddies Story Time 10am Rhyme Time Story Time 11am TEEN TUESDAY - Arts & Crafts Buffet 4pm Andy Miller and Pamir 6:30pm	7 Babygarten Story Time 9:30am Puppy Club Story Time 11am Building Blocks (LEGO bricks & Minecraft) 1:30pm READ to Shadow, a Cat! 6pm	8 Homeschooling Program for Families 9:30am CrafterNoon 3:45pm NaNoWriMo Meeting to Write at Baraboo Public Library 6pm	9 Free Playgroup 9am	10 Anime & Manga Club 10am
11	12 Teen Book Club for Homeschoolers 1pm Photo Scanning Day 3-5pm Pre-registration is Required Twilight Tales 6:30pm	13 Booker's Buddies Story Time 10am Rhyme Time Story Time 11am TEEN TUESDAY - Video Game Day 4pm Lit Wits Book Group 6:30pm Readers Anonymous 6:30 pm	14 Babygarten at Oak Park Place 9:30am Puppy Club Story Time 11am Building Blocks (LEGO bricks & Minecraft) 1:30pm	15 CrafterNoon 3:45pm NaNoWriMo Halfway There! at Baraboo Public Library 6pm	16 Free Playgroup 9am	17
18	19 10th Annual Turkey Bingo at Ringling Mansion Ballroom 6pm Free ticket required for admission. Pick up at library in advance.	20 TEEN TUESDAY - Teen Advisory Board (TAB) 4pm Tuesdays with Murder 6:30pm NaNoWriMo Meeting to Write at Boo U Campus Library 6pm	21	22 Library Closed for Thanksgiving Holiday	23 Library Closed	24
25	26 Story Time for Adults 6:30pm	27 TEEN TUESDAY - LEGO Mania 4pm Book Art 6:30pm	28 Building Blocks (LEGO bricks & Minecraft) 1:30pm	29 Library Closed for Staff Development	30 NaNoWriMo It's Over! Party at Boo U Campus Library 6pm	