

## 109-115-123-127 Fifth Avenue

### 109 Fifth Avenue

Located on the south side of Fifth Avenue between Oak Street and Broadway.  
Block 22, lot 2  
Sanborn map location No. 130 Fifth Street

In 1915 and 1916 **Mrs., Lena L. Holt** and **Miss Bessie Holt** conducted a **Dressmaking** business at this site.

In December of 1958, Emil Ploenske purchased the property at 109-111 Fifth Avenue from Mr. & Mrs. Roy Leiser and Mabel Zinz. Plans included a new brick building to house a new automatic coin laundry where the brick two-story house stood.

In December of 1958, **Emil H. Ploenske**, owner of the Baraboo Laundry & Dry Cleaners, purchased the property at 109-111 Fifth Avenue, across from the A & P Supermarket, from **Mr. and Mrs. Roy Leiser** and **Mabel Zins**. Plans were for a fully automatic coin laundry which would be open 24 hours a day.

By 1959 there was **Kwik Wash Laundry** here owned and operated by Ploenske. **Don Ploenske**, Emil's son, launched **Town & Country** in 1974. Don purchased the first truck mounted, mobile carpet cleaning system in Wisconsin. Soon he was hired to clean Hoffman House Restaurants and Midway Motor Lodges across the upper Midwest.

Don's son **Chad Ploenske**, grew up around the business, tagging along on jobs when he was as young as seven years. Town and Country's home office has moved several times over the years, but today (2010) it operates out of an office on the second floor above the Kwik Wash Laundry, which is still owned by Chad's father Don.



Kwik Wash Laundry 109 Fifth Avenue circa 2007

## 109-115-123-127 Fifth Avenue

### 115 Fifth Avenue

**Jane's Beauty Shop** was located at this address in 1964.

### 123 Fifth Avenue

Located on the south side of Fifth Avenue between Oak Street and Broadway.

Block 22, lot 4

In 1938 **Dr. Follen R. Ellis, Dentist** had an office here. In 1954 Mrs. F. R. Ellis sold this property to **District Attorney**

**Harland W. Kelly** who was followed by the **John M. Langer Law Office** in 1976. Langer had his office at 425 Oak prior to that. **Attorney Curt Page Jr.** shared this law office in 1985, followed in 1990 and 1991 by the **Jannsen Insurance Agency**. Langer operated here until his death in 2002.

In October of 2005, **Employee Benefit Solutions, LLC** opened an office here. **Deborah Homan** and **Diane Jerdee**, who were experienced consultants, designed affordable employee benefit plans including medical, dental, life and disability

### 127 Fifth Avenue

Located on the south side of Fifth Avenue between oak Street and Broadway.

Block 22, lot 5

Sanborn map location No. 126 Fifth Street

Prior to March of 1944, **Harold J. Johnson, optometrist** was located at this address. **R. E. Waldo** took over Johnson's practice when Johnson moved to Racine. Waldo moved here from Wausau.

**110-116 Fifth Avenue**



*Du Boise & Kieffer and Philbrick Motors c1945*

## 110-112 Fifth Avenue

### 110-112 Fifth Avenue

Block 15, lot 11

Sanborn map location No. 115 Fifth Street

Located on the north side of Fifth Avenue between Oak Street and Broadway.

Curry's Garage was located at 112 Fifth Avenue in 1935.

From January 1946 until about 1952 **Philbrick Motors' Kaiser-Frazer** Agency was located on this site. The Kaiser was a 6-cylinder, 100 horsepower automobile which sold for about \$1,000. The Frazer was the top line model priced from \$1,200 and \$1,500.

Philbrick was the **Willys-Jeep** and **Oliver Farm Machinery** dealer. By October of 1953, **Herman Curtis** was conducting **Curtis Auto Sales & Service** handling the **Kaiser & Henry J.** automobiles. Curtis had been a dealer in Prairie du Sac for Kaiser-Frazer for the prior five years.

In August of 1955 **Paul Sutton** of Chicago leased this garage with plans of conducting **Sutton Motor Sales** here.

By December of 1956, this building was sitting empty and was for sale. Then in February of 1957, the **McGann Furniture Co.** moved here after their building on Oak Street was destroyed by fire.

In 1958, **Don Schleicher** was conducting **Baraboo Rambler** here but in November of the same year, moved to 701-703 Oak Street.

By 1962, and possibly as early as 1961, **Floyd & Marie Dahlke** were operating **Dahlke's Laundromat & Dry Cleaners** here. In 1964 the Dahlke's purchased this property from **Mr. & Mrs. H. H. Smith.**

The Dahlke's conducted business until 1968 when **Homer Spink** opened **Spink's Expert Auto Service** in part of the building. There is no more history on Spink's operation but Dahlke remained here until at least 1971.

By 1971, **Gavin Brothers, Harold J., James F. and John M.** were conducting **Real Estate Sales and Auctioneering** out of an office here.

Records indicate that early on the following had offices at this site:

1942	Boehck Equipment Co.
1942	Hotel & Restaurant Employee and Bartender's Union
1942	Shea-Matson Trucking Co.
1942-1943	Thomas Snyder Office
1942-1943	Operators Engineers Union
1942-1943	Truck Driver's Local

## 114-116 Fifth Avenue

### 114-116 Fifth Avenue

Located on the north side of Fifth Avenue between Oak Street and Broadway.  
Block 15, lot 10  
Sanborn location N/A

In pioneer times this location was the site of the **Flander's homestead**, later the **Samuel Crouch** home was here.

In 1891, **Ezra O. Holden** constructed an addition to a barn at this address. In March of 1892, the partnership of **L. D. Stillson** and **A. D. Stillson**, probably wagon manufacturers, operating under the firm name of "**Stillson Bros.**" dissolved their partnership. This business could have been at or near this address. **Lorenzo Stillson** manufactured **Stillson's Oscillating Sleighs** here as late as 1895.

It is possible that in 1895 and as late as 1898, **Fred F. Crouch, Veterinary & Stock Breeder** was located here as well as **Doctor Willis B. Crouch**. In 1903 **W.H. Thompson**, conducted his **Veterinarian Practice** here.

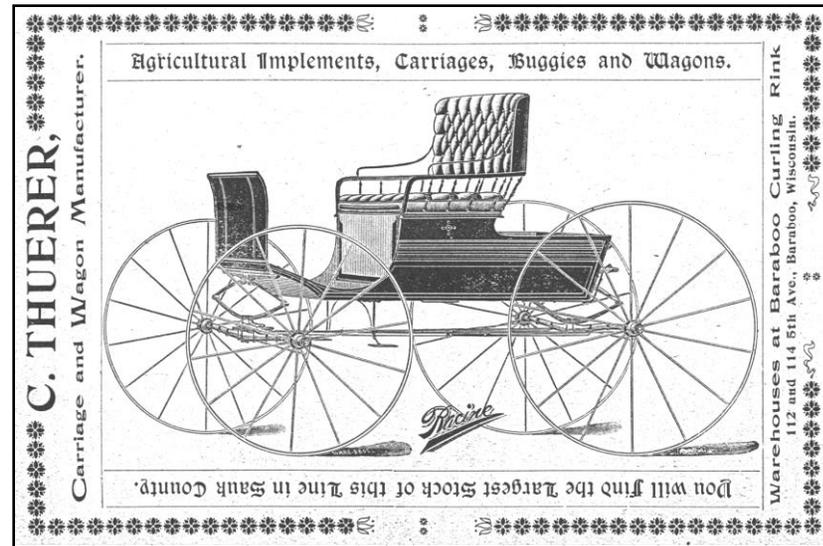
Along with the Crouches, **Chris Thuerer** sold **Agriculture Implements** here and in 1903, **W.H. Thompson** conducted his **Veterinarian Practice** at this location.

In October of 1913, there happened a great improvement to the city of Baraboo, which also created a great convenience for the people in the surrounding communities and at the same time solved a problem, which had puzzled the city council for many years. This was the opening of the new **Johnson Hitch Barn** on the property of **Wilbur D. Johnson**. Johnson came to Baraboo from Reedsburg in July and was encouraged by the Baraboo Commercial Association to establish such a barn here as he did in Reedsburg.

Early in the year, Johnson purchased the property of **Sam Nixon** and **Fred Crouch** just west of the Philbrick & Mather garage.

By July 17, the old buildings, which sat on this lot, were in the process of being cleared away.

The new building measured 63 X 130 feet and had brick walls and a concrete floor. It accommodated 34 teams of horses including the rigs. One could hitch a team in the new barn for 10 cents a day. It was



said that even auto owners liked to house their cars when they were obliged to leave them for any length of time.

A lady from Reedsburg who happened to be an old friend of Johnson's contributed the following sentiment:

#### Johnson's New Barn

Of all the barns you've heard of  
In the east or in the west,  
This fine new barn of Johnson's  
Is the greatest and the best.

It has room for the whole country,  
Its doors are open wide;  
Here's a general invitation  
For you all to drive inside.

So come with automobiles,  
Or come with a "one-hoss shay,"  
You will find it right on Fifth Ave.,  
You cannot miss your way.

## 114-116 Fifth Avenue

W. D. is there to greet you,  
He will always treat you right;  
He will keep your teams in safety  
Through the day or overnight.

So come from town or country,  
Don't be afraid to call,  
For the "Home" has room enough  
To give you each a stall.

On May 1 of 1915 it was reported that the barn was sold to **Gustave Platt** and **Dr. Paul Miller**, a veterinarian. Miller had his office over the Corner Drug Store but would now move it here. Then in March of 1916, Miller purchased Platt's interest.

Early In 1915 the Johnson Livery business was sold to **Harry & George Dougherty** to conduct as an **Auto Livery**, then in March of 1918 the business was transferred to the owner of the building, **Dr. Paul L. Miller**.

In May of 1921, **Herman H. Mueller** purchased the hitch barn with plans to convert the place into a garage. Mueller planned to remove the posts from the floor to ceiling and place beams in their stead. He also was considering raising the roof. In addition to the feed barn and premises, the garage proprietor purchased an adjoining lot, into which he hoped to expand his garage. Mueller had conducted a successful auto business in the building owned by the Moeller brothers on Third Avenue until destroyed by a fire recently. Dr. Miller continued his veterinarian profession and kept his office in the new garage.

In January of 1924, **Herman Mueller**, **W.H. Prelipp** and **Ann Mueller** filed incorporation papers for Mueller's Garage. Herman Mueller had successfully sold the **Hudson** and **Essex** cars for several years. Owing to the increase in sales, it was deemed necessary to put up an additional building, which was to be a two-story affair, 64 by 64 feet, and would be erected on the ground east of the present location.

It is interesting to note that by 1926, Mueller had the Hudson Agency for the prior 11 years, the Essex since 1919 and for the prior three years, the Oakland.

In March of 1926, Mueller was advertising his new show room. The 32 X 66 addition was attractively finished in silver gray and blue with overhead rafters in the English style. A ladies restroom occupied one corner complete with wicker chairs, davenport, desk and a reading table. The repair shop was also located in the new addition. The stock room was above the show room.

In January of 1928, Dan Edwards, formerly with the Philbrick Garage, joined the staff at **Mueller Sales & Service Company**. On the first day on the job, Mr. Edwards sold a new Hudson super-six sedan to T.J. Holzem of the Holzem Music Company.

Obviously the garage was shut down for a period of time, or at least under different management, because in May of 1932 it was announced that **Herman H. Mueller** was reopening the Hudson and Essex Sales & Service, in the building he formerly occupied. Mueller would assume charge of the sales and show room, continuing to sell Hudson and Essex automobiles, and would do business under the name of **Mueller's Sales and Service**. **Ernest DuBois** and **Orlo J. Kieffer** leased the repair shop and storage space. Both were experienced automobile mechanics and would specialize in the servicing of Hudson and Essex automobiles.

In April of 1933. Mueller was busy moving to the then vacant building and former home of Prothero McGinnis Buick Garage at 515 Broadway.

In 1936 R. W. Curry placed a sign on the door reading **Curry's Garage, Hudson-Terraplane Sales** (Curry may have been at 112 Fifth Avenue). In April of 1937 a sign permit was issued to the **Hein-Steinke Motor Co., Inc.** Also about that time, **Ivan Reuland** became a partner in the Hein-Steinke Motor Company.

In 1936 **DuBois & Kieffer** had a **Garage** at this location. It is not clear what line of automobiles they handled if they in fact were a dealer but they were here as late as 1938. By 1943 **DuBois & Kieffer** were conducting the **Hudson & Packard Sales & Service Company**. In May of 1947 **DuBois & Kieffer** was issued a building permit to add

## 114-116 Fifth Avenue

a parts room at 116 Fifth Avenue and in 1948 **Kieffer** is alone here selling **Hudsons**.

The following firms shared this site with Kieffer:

The **Bisch Transfer Co.** is located here in 1939 along with the **Farmer's Union Oil Co.**

In May of 1942, three union offices were moved to this location from the Philbrick Hall. They were the **Operating Engineers, Chauffeurs and Teamsters and the Hotel & Restaurant and Bartenders unions.**

It is probable that **Clinton Getschman** owned Bisch Transfer. In January of 1944, **Fullmer Transfer** purchased this business and moved it to their site on Water Street.

In March of 1951, the **Baraboo Hudson Company, Monroe (Penny) Accola and Abe Ramsey**, announced the purchase of **Kieffer Hudson Sales** from the estate of the late **Otto Kieffer**. The showroom was at 116 Fifth Avenue.

In July of 1952, **Abraham L. Ramsey** was operating the **Baraboo Hudson Company**, having purchased the interest of his former partner, **Monroe Accola**. Sometime between 1955 and 1957 Ramsey moved to 104 Broadway. Mr. & Mrs. Abe Ramsey sold the building, located at 116 Fifth Avenue, to A & P in 1957.

In May of 1957, three properties on Fifth Avenue were sold to the **Atlantic & Pacific Tea Company**, on which a new **A & P Store** would soon be constructed. The properties included the Hudson Garage building at 114-116 owned by Mr. & Mrs. Abe Ramsey. This building would be remodeled and used specifically for the store.

Another property, which would become part of the parking lot, was a residence owned by **Miss Jesse Holden** at 120 Fifth Avenue.

The other residence, which would be removed to make way for a parking lot, was that of Mr. & Mrs. Wilbert P. Koepp at 126 Fifth Avenue where Mr. Koepp also conducted a shoe repair shop.

After Ramsey moved from this site, the **Great Atlantic & Pacific Tea Co., Inc.** moved their **A & P Market** here from 123 Third Avenue, opening on May 16 of 1958 and operated until 1975. Don

Dunnington, who had been the manager at the former location, would manage the new store, which had 2-1/2 times the floor space as the old store and 60 parking spaces. The new store features included Magic-Eye doors, refrigerated produce section. 100% self-service meat section and a covered pickup station in case of inclement weather. In 1968, **Walter McMahon** was the manager while in 1971 it was **Terrence M. Greeleaf** and in 1973, **Eugene Zehnpfennig**.

In 1975 the **Sauk County Board** entered into an agreement to purchase this building to be used to alleviate crowding at the Courthouse. This building housed the **Department of Social Services** and the **Public Health Nurse** until 1995 when those offices were moved to 505 Broadway, the structure was razed and the site became a **parking lot**.

**114-116 Fifth Avenue Kieffer Garage**



*Kieffer Garage circa 1940*

## 120 Fifth Avenue

### 120 Fifth Avenue

Located on the north side of Fifth Avenue between Oak Street and Broadway.  
Block 15, lot  
Sanborn map location No. 113 Fifth Street

Ezra Holden, along with his bride, Jane (Jennie?) Hyde, came here from Youngstown, New York in 1857. Holden was a cooper by trade but later was in the monument business. Ezra died in 1906, a year after the death of his only son Robert, city editor of the *Chicago Chronicle*. The occupant of this home in 1957 was **Miss Jessie "Jess" Holden** who was born in this very house in 1875.

Besides their son, the Holden's had four daughters, Susan was a teacher in Baraboo, Helen a teacher in Milwaukee for many years, Sadie died of typhoid at the age of 17 in 1885. Jessie remained at home with her mother Jane, who completely lost her sight in later years.

An old fashion board and picket fence once encircled the yard of this residence; the lot contained many fruit trees, flowering shrubs, berry bushes and garden flowers.

In May of 1957, three properties on Fifth Avenue were sold to the **Atlantic & Pacific Tea Company**, on which a new **A & P Store** would soon be constructed. The properties included the Hudson Garage building at 114-116 Fifth Avenue owned by Mr. & Mrs. Abe Ramsey, the residence owned by Miss Jesse Holden at 120 Fifth Avenue and the residence and Shoe Shop of Mr. & Mrs. Wilbert Koepp at 126 Fifth Avenue. The garage building would be completely remodeled and the area where the residences stood would become a parking lot.



Miss Jessie Holden

## 126 & 127 Fifth Avenue

### 126 Fifth Avenue

Located on the north side of Fifth Avenue between Oak Street and Broadway.  
Block 15, lot 8  
Sanborn map location approximately No. 111 Fifth Street

In 1856, at the age of five, **Thomas Whistance** came to Baraboo with his parents. He married **Mary Karstetter** in 1884 and purchased the house at this location. In 1904, Whistance, an expert shoe repairman, had the house removed and a new one constructed.

Born to this marriage was a daughter **Ethel** who later married **Wilbert P. Koepp**. The Koepp's continued ownership of the house and in 1926 constructed a small shoe repair shop directly west of and maybe connected to the house. The shop was called the **Fifth Avenue Shoe Shop**. Koepp retired about 1955.

In 1957, the Atlantic & Pacific Tea Company purchased the dwelling at this location, along with the house at 120 Fifth Avenue, directly to the east. The houses were razed the same year and replaced with a parking lot.

### 127 Fifth Avenue

Located on the south side of Fifth Avenue between Oak Street and Broadway

**Laura Hulleman**, a certified trainer and weight loss coach, opened "**Fit Wit Me**" in October of 2010 at this address. Laura specializes in women and teen weight loss.



Homes razed to make way for the new A & P Store parking lot included the above three buildings. Left, the home and shoe shop of W. P. Koepp, right the Jessie Holden residence.

## 132 Fifth Avenue

### 132 Fifth Avenue

Located on the northeast corner of the intersection of Fifth Avenue and  
Broadway.

Block 15, lot 7

Sanborn map location approximately No. 110 Fifth Street

**Alderman Albert J. Koepp** started shoeing horses and laboring in his **Blacksmith Shop** in 1903 at this location.

In April of 1921, the ground was broken for the foundation of the new oil station to be occupied by the **United Consumers' Corp.** The new station opened in August of 1921 with **Theodore Kramer** in charge. This statement is in question!

Twenty-three years later he was as useful to the new vehicles as the old. In 1926, it was surprising to some to know that the blacksmith shop was useful for many automobile repairs. On the day following Labor Day in 1926, Koepp repaired 13 sprung automobile axles. Now, instead of shoeing horses, he was gradually becoming an auto smithy. He also was making preparations to install a filling station at his location at the northeast corner of the intersection of Fifth and Broadway. His site was 44 by 75 feet. The new station was expected to be open for the 1926 Memorial weekend business. Koepp would handle the **Sinclair Oil Company** products at first, changing to **Deep Rock** shortly after opening.

In 1926, **W. P. Koepp** conducted the **Fifth Avenue Shoe Shop** at 126 Fifth Avenue. This property was adjacent to 132 Fifth and A. J. Koepp, who in June of 1927 installed a car laundry at this location, owned both pieces of property. Cars could be cleaned by high pressure water and air mixed and the method was guaranteed not to damage the polish of the machine. A vacuum cleaner would clean the upholstery and the car would be clean inside and out. Proprietor A. J. Koepp also planned to open a comfort station and rest room adjacent to the laundry. The Fifth Avenue Shoe Shop was still in existence in 1930.



**Bernard Pickar** managed this station from 1927 to 1928. In March of that year Pickar purchased the farm of his father, John Pickar, about six miles southwest of North Freedom.

From 1928 to 1934 **Herman Schilling** managed the **Deep Rock Filling Station** for Koepp. Then in 1934, Schilling purchased the stock of the Deep Rock Oil Company and leased the site. **Herman's Deep Rock Service Station** operated here until sometime prior to 1964. In November of that year **Richard Brescia** of Baraboo reopened the station, naming it **Dick's Deep Rock Service** and conducted the station between until 1970 when **Robert W. Astle** assumed ownership. Astle was here until at least 1977 and shortly after that **The First National Bank** took over this corner and constructed a **Drive-In Bank**, which fronted on and took a Broadway address.

## 201 Fifth Avenue

### 201 Fifth Avenue

Located on the northwest corner of Broadway and Fifth Avenue

First Sanborn Map 1898

Sanborn location No. 202

In July of 1895, the old house which has stood on the northwest corner of Fifth and Broadway for about 48 years was razed. **Meade Petteys** would erect a new one on that site.

It is possible that this could have been on any corner except the southeast. A church was there. But it appears that this is the corner.

It was reported in December of 1906, that Mr. C. H. Page who lived on the corner of Broadway and Fifth Avenue, died. He may have lived at this address.

## 108-121 Fifth Street

### 108 Fifth St.

Located on the south side of Fifth Street between Oak and Ash Streets.

Block 23, lot 4

Sanborn map location No. 217 Fifth Street

In 1890-1891 the Baraboo Curling Club constructed a new **curling rink** at approximately this address (location given as 112 Fifth Street). The cost was \$1,500. The club was still active in 1896.

In September of 1902, **C. Thuerer Sr.** was advertising this piece of property for sale. The building was 26 X 132 feet deep, including a shop and lumber shed plus other buildings on grounds.

There existed a **Farm Implement** dealer at this site in 1892 and probably earlier. By 1906 **Kartack Printing** was being conducted at this site by **J. Kartack**. However, Kartack vacated this building in January of 1907 and moved to the Elkington building on Fourth Street.

**Arthur S. Lanich** then leased the entire building planning on operating a garage there. Lanich had been employed in the past in Farnum's Garage and Gollmar's Machine Shop. It is believed that Lanich suffered a fire in March of 1908 with \$2,000 damage being done to machinery and automobiles.

There seems to be some confusion here as a January 1909 newspaper reported that Lanich had contracted to lease the building behind the Kellogg Livery, which would have been at about this location and formerly used as a curling rink, to be used as a garage for repair work. The building was said to be 40 by 136 feet.

By 1910 Lanich had the dealership for the **Maxwell, Elmores** and **Mitchell** automobiles. By 1914 he had dropped the Maxwell and Elmores and added the **Studebaker** and **Detroit**.

In September of 1916, negotiations were completed whereby the **Lanich Garage** would become attached to the property located at 620-624 Oak Street. In order to swing this deal Lanich took in two new partners, **August & Edward Schirmer**. The Lanich building would be connected to the new building by means of a large doorway, which would be cut through the rear of that building into the Lanich building. It was expected that the Lanich-Schirmer automobile agency would be the largest in the state with over 15,000 square feet and entrances on

two separate streets. The new firm expected to continue selling the Mitchell auto. Lanich was here until at least 1917.

By 1920 **William A. Platt** had moved his machine shop here from the Gollmar building on Third Avenue. In fact, Platt may have added on to the old building or replaced it totally. This move was required because E. E. Berkley had purchased the structure on Third.

In June of 1922, **W. A. Platt** and **O. G. Wheeler** became the **Willis Overland** and the **Willis-Knight** dealer.

In 1938 the **Palmer & Berning Farm Implement** business was sharing this building with Platt. William Platt died in February of 1942 at the age of 56.

In August of 1943 **E. Harry Hart** of Chicago purchased Platt's Machine Shop from the Platt estate. However, records indicate that **Joe Platt** owned the business as early as 1941 and as late as 1950.

In October of 1953, **Rudolph J. Stieber** and his son, **Aloys J.** of Wausau purchased this business from Joe Platt.

By 1964 the younger Stieber was the lone manager and owner. Stieber continued here until 1983 when it was being conducted as **Kustom Machining**. The Kustom Machining building was eventually purchased by the city and removed. The empty lot was then converted into a parking lot.

### Alma Waite Trust Fund

It is not clear to the writer, but sometime after the purchase, the **Alma Waite Annex** was constructed on this site and was then occupied by the Baraboo District Ambulance Service.

**Alma Waite's** 1982 bequest to the city was \$779,000 and eventually grew to a million dollars.

In December of 2010 the city tentatively decided upon a site to build an emergency building that would house the Baraboo police, fire and ambulance departments. The site would cover the entire city owned land north of the east-west alley behind the now city hall and fire department...except for some privately owned land on Oak Street. Mayor Liston reminded the council that there could be 5 years of debating and planning before construction could begin.

## 108-121 Fifth Street

### 115 Fifth Street

Located on the north side of Fifth Street between Oak and Ash Streets.

Block 14, lot 3

Sanborn map location No. 203 Fifth Street

In 1938 **Ivan and Bernice Holt** were conducting the **Holt Beauty Shop** at this site. From 1939 to 1940 **Dr. R.D. Walling, Osteopath** shared this building. Holts ran this operation until at least 1964. By 1968 **Evan R. Sorge** and his wife **Judith A.** were conducting **Judy's Beauty Salon** here. By 1971 Judith was listed as owner of the business changing her name about 1973 to **Judith Curtin**. Curtin conducted business here until 1994 when she moved to 618 Oak Street.

### 118 Fifth Street

Located on the south side of Fifth Street between Oak and Ash Streets.

Block 23, lot 4

Sanborn map location No. 217 Fifth Street

**Arthur H. Thayer** established the **Baraboo Tent and Awning** business at this site in November of 1924. Thayer's awning business may have shared this building with **Benjamin J. Voss** who also operated a carpenter shop here until at least 1938. This wood-frame building fronted ten feet on Fifth Street and stood here until at least 1944.

It is thought that Thayer moved to 208 Ash Street (not extant) in 1925 after purchasing the equipment of the Veteran Tent & Awning Co. from J. J. Gvannis.

### 120 Fifth Street

Located on the south side of Fifth Street between Oak and Ash Streets.

Block 23, lot 3

Sanborn map location No. 218 Fifth Street

**Earl Schilling** (automobile servicing?) was located at this address in 1935 and **Walter Voiles Motor & Generator Rewinding** was in the rear of the building.



From 1972 to 1982 a **Goodyear Tire & Rubber Company Service Store** was conducted here.

**Alma Waite's**, February 5, 1982, bequest to the city was \$779,000 and eventually grew to a million dollars. The first \$90,000 of interest was earmarked for the purchase of the Goodyear building to serve as a municipal building annex and new home for the **Baraboo District Ambulance Service**. The building was named the **Alma Waite Annex**.

The **DOT Driver's Licensing and Testing Office** shared this building from 1990 to 1996. In 2010 and earlier there existed a lot of discussion regarding over-crowding at the ambulance building. At this time the ambulance service was still operating out of the Alma Waite building but space was lacking for the offices, crew quarters, training, seven ambulances and other equipment.

An outside firm did a study in 2010 and concluded that the cost of a new ambulance station would cost about \$7 million. Refining the design to remove "bells & whistles" could reduce the cost to between \$4 million and \$5 million. There were some thoughts that a new building could be constructed at this site which would house with

## 108-121 Fifth Street

the ambulance service sharing the space with the Baraboo police department and the Baraboo fire department. This would also free up space at the city hall.

The *Baraboo News* reported on March 12, 2011 that the Baraboo City Council had reversed its prior position and gave its nod for the local ambulance service to take a step toward construction of a new station. Part of the deal is that it cannot add to the city's debt burden.

A resolution was passed to have an architectural firm prepare plans for a new building at an estimated cost of \$81,000. That would then allow the council to get bids and decide whether to go ahead with the construction or place it on the back burner for an undetermined time. One of a few suggested sites for the new building was on Commerce Avenue near Hatchery Road.

In October of 2011 the city stopped the Baraboo Ambulance Commission from taking further steps towards the construction of a \$4-million ambulance station to replace the Alma Waite building. The city insisted BDAS operate for two more years with audited financial results showing enough revenue to cover the cost of a new building. Part of the problem seemed to be that the commission wanted to expand their service to include Juneau County.

## 121 Fifth Street

Located on the north side of Fifth Street between Oak and Ash Streets.

Block 14, lot

Sanborn map location No. 204 Fifth Street

**Edwin R. Reithmeier** conducted **Reithmeier Bookkeeping Service** here as early as 1957 and possibly as late as 1968. **Glenn Symonds** operated his accounting service here from 1971 to 1980.

In 1968 the **Wisconsin Department of Industry, Labor & Human Relations** opened an office here and was joined in 1971, and possibly earlier, by the **State of Wisconsin Safety and Buildings Division**, the latter being here as late as 1982.

In 1977 **Kenneth Conway** and **Kenneth Jr.** moved their **Conway Law Office** to this location from Ash and Tenth Street. The elder Conway practiced law until he was about eighty years old, dying

in 1986. There were many associates in this office including **Annette L. Gerhardt, David A. Bayer, Rodney D. Seefeld, Brent W. Varner, Nancy A. Westbrook (becoming Nancy Thome)** and probably others.